

Aberdeenshire Council Bus Survey

Detailed Analysis

Aberdeenshire Council

Project number: 60620169

February 2020

Quality information

| Prepared by | Checked by | Verified by | Approved by |
|---------------------|----------------------|-------------------|----------------------|
| Andrew Reid | Andrew Robb | Andrew Diansangu | Andrew Robb |
| Graduate Consultant | Principal Consultant | Senior Consultant | Principal Consultant |

Revision History

| Revision | Revision date | Details | Authorized | Name | Position |
|----------|---------------|-----------------------------------|------------|-------------|-----------------|
| 0 | 31-01-2020 | Draft for Client Comment | AR | Andrew Robb | Project Manager |
| 1 | 21-02-2020 | Final following Client Comment | AR | Andrew Robb | Project Manager |

Distribution List

| # Hard Copies | PDF Required | Association / Company Name |
|---------------|--------------|--------------------------------------|
| N/A | Yes | Aberdeenshire Council – Neil Stewart |

Prepared for:

Aberdeenshire Council Woodhill House Westburn Road Aberdeen AB16 5GB

Prepared by:

Andrew Reid Graduate Consultant

AECOM Limited 1 Marischal Square Aberdeen AB10 1BL United Kingdom www.aecom.com

© 2020 AECOM Limited. All Rights Reserved.

This document has been prepared by AECOM Limited ("AECOM") for sole use of our client (the "Client") in accordance with generally accepted consultancy principles, the budget for fees and the terms of reference agreed between AECOM and the Client. Any information provided by third parties and referred to herein has not been checked or verified by AECOM, unless otherwise expressly stated in the document. No third party may rely upon this document without the prior and express written agreement of AECOM.

Table of Contents

| 1. | Introduction | 1 |
|-------|--|---|
| 1.1 | Overview | 1 |
| 1.2 | Approach | 1 |
| 1.3 | Report Structure | 2 |
| 1.4 | Use of Data | 2 |
| 2. | High Level Overview of Findings | 3 |
| 2.1 | Respondents | 3 |
| 2.2 | Respondents by Aberdeenshire Postcode Area | 3 |
| 2.3 | Evolving Patterns and Outputs | 4 |
| 3. | Detailed Analysis of Findings | 5 |
| 3.1 | Introduction | 5 |
| 3.2 | Aberdeenshire Results | 5 |
| 3.2.1 | Section A – Aberdeenshire Bus Services | 5 |
| 3.2.2 | Section B – Council Supported Bus Services | 7 |
| 3.2.3 | Section C – Community Transport19 | 9 |
| 3.2.4 | Section D – About You22 | 2 |
| 3.2.5 | Additional Analysis – Age of Respondent | 9 |
| 3.3 | Administrative Area Results | 2 |
| 3.3.1 | Section A – Aberdeenshire Bus Services | 2 |
| 3.3.2 | Section B – Council Supported Bus Services | 5 |
| 3.3.3 | Section C – Community Transport | |
| 3.3.4 | Section D – About You | 6 |

Figures

| Figure 1. Aberdeenshire Council Administrative Areas | 1 |
|---|-----|
| Figure 2. Aberdeenshire Responses – Question A1 | 5 |
| Figure 3. Aberdeenshire Responses – Question A2 | 6 |
| Figure 4. Aberdeenshire Responses – Question A3 | |
| Figure 5. Aberdeenshire Responses – Question B1 (1st Priority) | 7 |
| Figure 6. Aberdeenshire Responses – Question B1 (2nd Priority) | 7 |
| Figure 7. Aberdeenshire Responses – Question B2 (1st Priority) | |
| Figure 8. Aberdeenshire Responses – Question B2 (2nd Priority) | |
| Figure 9. Aberdeenshire Responses – Question B3 (1st Priority) | |
| Figure 10. Aberdeenshire Responses – Question B3 (2nd Priority) | |
| Figure 11. Aberdeenshire Responses – Question B4 (1st Priority) | |
| Figure 12. Aberdeenshire Responses – Question B4 (2nd Priority) | |
| Figure 13. Aberdeenshire Responses – Question B5 (1st Priority) | |
| Figure 14. Aberdeenshire Responses – Question B5 (2nd Priority) | |
| Figure 15. Aberdeenshire Responses – Question B6 (1st Priority) | |
| Figure 16. Aberdeenshire Responses – Question B6 (2nd Priority) | |
| Figure 17. Aberdeenshire Responses – Question B7 | |
| Figure 18. Aberdeenshire Responses – Question B8 | |
| Figure 19. Aberdeenshire Responses – Question C1 | |
| Figure 20. Aberdeenshire Responses – Question C2 | |
| Figure 21. Aberdeenshire Responses – Question C3 | |
| Figure 22. Aberdeenshire Responses – Question D2 | |
| Figure 23. Aberdeenshire Responses – Question D3 | |
| Figure 24. Aberdeenshire Responses – Question D4 | |
| Figure 25. Aberdeenshire Responses – Question D5 | |
| Figure 26. Aberdeenshire Responses – Question D6 | |
| Figure 27. Aberdeenshire Responses – Question D7 | .26 |

| Figure 28. Aberdeenshire Responses – Question D8 | 27 |
|--|----|
| Figure 29. Aberdeenshire Responses – Question D8 (Secondary Journey Purpose) | 28 |
| Figure 30. Area Responses – Question A1 | |
| Figure 31. Area Responses – Question A2 | |
| Figure 32. Area Responses – Question A3 | 34 |
| Figure 33. Area Responses – Question B1 | |
| Figure 34. Area Responses – Question B2 | |
| Figure 35. Area Responses – Question B3 | |
| Figure 36. Area Responses – Question B4 | |
| Figure 37. Area Responses – Question B5 | |
| Figure 38. Area Responses – Question B6 | 40 |
| Figure 39. Area Responses – Question B7 | |
| Figure 40. Area Responses – Question B8 | |
| Figure 41. Area Responses – Question C1 | 43 |
| Figure 42. Area Responses – Question C2 | |
| Figure 43. Area Responses – Question C3 | 45 |
| Figure 44. Area Responses – Question D3 | |
| Figure 45. Area Responses – Question D4 | 47 |
| Figure 46. Area Responses – Question D5 | |
| Figure 47. Area Responses – Question D6 | |
| Figure 48. Area Responses – Question D7 | 50 |
| Figure 49. Area Responses – D8 (Primary) | 51 |
| Figure 50. Area Responses – D8 (Secondary) | 52 |
| | |

Tables

| Table 1. Respondents – Question D1 | 3 |
|--|----|
| Table 2. Aberdeenshire Responses – Question B1 | 8 |
| Table 3. Aberdeenshire Responses - Question B2 | 9 |
| Table 4. Aberdeenshire Responses - Question B3 | 11 |
| Table 5. Aberdeenshire Responses – Question B4 | 12 |
| Table 6. Aberdeenshire Responses – Question B5 | 14 |
| Table 7. Aberdeenshire Responses - Question B6 | 16 |
| Table 8. Aberdeenshire Responses - Question D2 | 23 |
| Table 9. Aberdeenshire Responses - Question D9 | 28 |
| Table 10. Aberdeenshire Responses – Children & Young People | 29 |
| Table 11. Aberdeenshire Responses – Adults | |
| Table 12. Aberdeenshire Responses – Older people (60+) | 29 |
| Table 13. Aberdeenshire Responses – Taking people to/from work | 29 |
| Table 14. Aberdeenshire Responses – For education/training | 30 |
| Table 15. Aberdeenshire Responses – For shopping trips | 30 |
| Table 16. Aberdeenshire Responses – For access to healthcare | 30 |
| Table 17. Aberdeenshire Responses – For personal business | 30 |
| Table 18. Aberdeenshire Responses – For social and leisure purposes | 31 |
| Table 19. Aberdeenshire Responses – For tourists and other visitors to Aberdeenshire | 31 |
| Table 20. Area Responses - Question D9 | 53 |
| | |

1. Introduction

1.1 Overview

Bus services in Scotland are provided in a deregulated marketplace, with most bus services provided on a commercial basis by private companies.

Bus operators can choose to provide services on any route and with any timetable, provided they have registered the bus service with the Office of the Scottish Traffic Commissioner. Bus operators consult with their existing and potential customers, local authorities, and other stakeholders, before introducing, amending, or withdrawing, such services, which are described as "commercial".

Local authorities such as Aberdeenshire Council have a duty to identify travel needs within their area which are not otherwise met, and secure what public transport is appropriate taking into account the funds available. These bus services are described as "supported".

In addition to funding fixed route bus services, the Council supports community transport, for example dial-a-bus and voluntary car schemes operated by the voluntary sector, provides door-to-door dial-a-bus services and also provides a TaxiCard Scheme which offers a discount on taxi fares, usually £5 per journey, for older and disabled residents.

To assist decision-making on how to prioritise spend, Aberdeenshire Council undertook a public survey to capture views on how best to provide supported bus services between October 2019 and December 2019.



1.2 Approach

The survey results have been analysed and reported at 4 levels:

- 1. All responses;
- 2. Aberdeenshire;
- 3. Aberdeenshire Areas; and
- 4. Postal District.

This approach allows for the interrogation of the results at a multigranular level which enables the identification of any locality specific themes and / or comparisons.

1.3 Report Structure

The report is structured as follows:

- 2. High level overview of findings details of number of respondents and demographics.
- 3. Detailed analysis of findings findings displayed at the different geographical levels.

Appendix A – Survey Template

Appendix B - Additional Graphical Outputs (provided separately).

1.4 Use of Data

In preparing this analysis, AECOM has assumed that Aberdeenshire Council has the appropriate permissions from respondents to share the survey data with AECOM.

The survey results file has been securely stored by AECOM for the purposes of this task, and only a limited number of named employees have accessed personal data to support preparation of this report.

AECOM will delete all personal data upon completion of this analysis.

2. High Level Overview of Findings

2.1 Respondents

1,558 people completed the survey. The following details how they responded:

- 1,456 (93%) 'As an individual'
- 36 (2%) 'As a representative of a local community group'
- 10 (0.64%) 'On behalf of an educational establishment, such as a school or college'
- 0 (0%) 'On behalf of a medical establishment, such as a hospital or doctor's surgery'
- 8 (0.51%) 'On behalf of a social care establishment, such as a day care centre'
- 3 (0.19%) 'On behalf of a business'
- 17 (1%) 'On behalf of a charity, voluntary or community sector organisation'
- 28 (2%) selected 'other'. Options specified included "As a carer" and responding as "An associate member of the local rural council"

2.2 Respondents by Aberdeenshire Postcode Area

Table 1. Respondents – Question D1

| Postcode | Area | No. of respondents |
|----------|--------------|--------------------|
| AB30 | Laurencekirk | 46 |
| AB31 | Banchory | 119 |
| AB32 | Westhill | 85 |
| AB33 | Alford | 36 |
| AB34 | Aboyne | 44 |
| AB35 | Ballater | 37 |
| AB36 | Strathdon | 2 |
| AB39 | Stonehaven | 94 |
| AB41 | Ellon | 375 |
| AB42 | Peterhead | 150 |
| AB43 | Fraserburgh | 59 |
| AB44 | Macduff | 30 |
| AB45 | Banff | 64 |
| AB51 | Inverurie | 187 |
| AB52 | Insch | 96 |
| AB53 | Turriff | 70 |

2.3 Evolving Patterns and Outputs

The largest proportion of respondents (610 (37%)) were in the 60+ age group.

49% of people indicated that they are an occasional bus user, whilst 39% said they use bus services regularly. Questioned on frequency, 37% indicated they use the bus less than once a month compared to 17% for 1-2 times per week and 14% for 5 or more times per week.

40% of respondents said they own a free bus pass whilst 59% indicated that they do not use any form of concessionary discount.

The above, and other themes are presented in further detail in subsequent sections, with a copy of the full questionnaire contained in Appendix A.

3. Detailed Analysis of Findings

3.1 Introduction

This section presents the analysis of the survey results. These are presented at:

- Aberdeenshire level; and
- Aberdeenshire Administrative Area level.

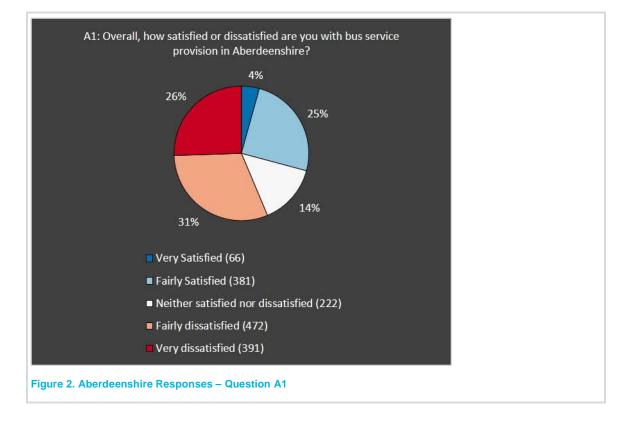
Detailed additional graphical outputs have been provided separately to Aberdeenshire Council to allow further analysis as required, including for individual postal code area (AB30, AB31, AB32 etc).

3.2 Aberdeenshire Results

The following sub-sections break down the results of the Aberdeenshire region into groups of all possible question answers.

3.2.1 Section A – Aberdeenshire Bus Services

Question A1: Overall, how satisfied or dissatisfied are you with bus service provision in Aberdeenshire?



A total of 1,554 responses (1,532 excluding 'no opinion') were received to this question.

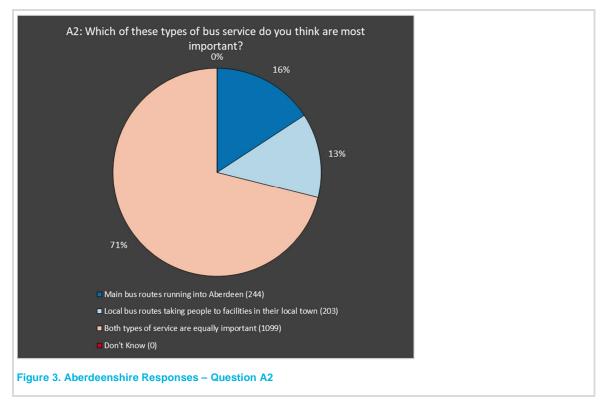
The results show that people are mostly dissatisfied with bus service provision in Aberdeenshire, with a combined total 863 (57%¹) respondents dissatisfied / very dissatisfied whilst only 447 (29%²) respondents noted that they were satisfied / very satisfied with the service.

¹ Excludes 'no opinion'

² Excludes 'no opinion'

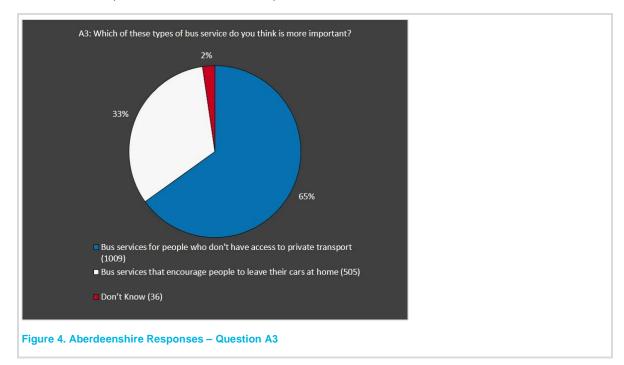
Question A2: Which of these types of bus service do you think are most important?

A total of 1,546 responses were received to this question.



The majority of respondents (1,099 (71%)) regarded both types of service as being equally important.

Question A3: Which of these types of bus service do you think is more important?



A total of 1,550 responses were received to this question.

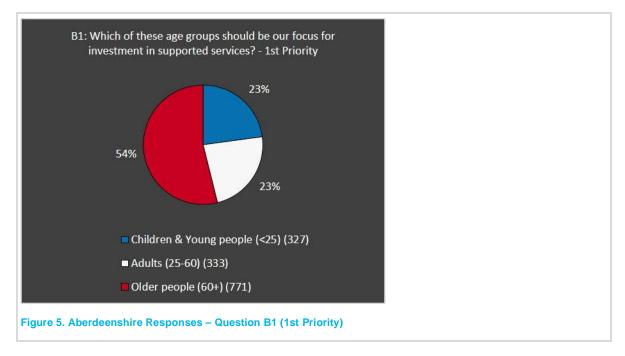
Around two thirds of respondents (1,009) regarded services for those with no access to private transport as most important, with a third (505) regarding services that encourage a switch from using the car as most important.

3.2.2 Section B – Council Supported Bus Services

For this section up to question B6, respondents were asked to rank their preferences depending on how many options were present with 1 always being the most important. Results for 1st and 2nd priority are presented in the subsequent charts, alongside a full breakdown of the number of responses and median ranking as well as the total number of respondents who indicated a preference against the different priority levels.

Question B1: Which of these age groups should be our focus for investment in supported services?

A total of 1,431 responses were received to this question.



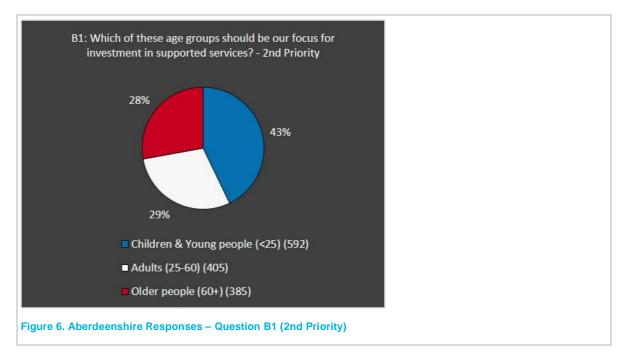


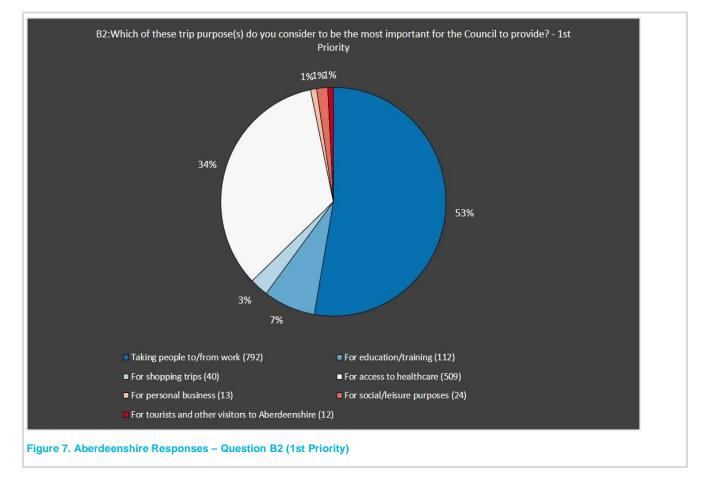
Table 2. Aberdeenshire Responses – Question B1

| Priority | Children & Young people (<25) | Adults (25-60) | Older people (60+) | Total |
|-----------------|-------------------------------|----------------|--------------------|-------|
| 1 st | 327 | 333 | 771 | 1,431 |
| 2 nd | 592 | 405 | 385 | 1,382 |
| 3 rd | 445 | 650 | 270 | 1,365 |
| Median Rank | 2 | 2 | 1 | N/A |

The results show that 771 (54%) people selected 'Older people (60+)' as most important, 111 more than the two younger categories combined – each 23%.

Question B2: Which of these trip purpose(s) do you consider to be the most important for the Council to provide?

A total of 1,502 responses were received to this question.



Aberdeenshire Council

Project number: 60620169

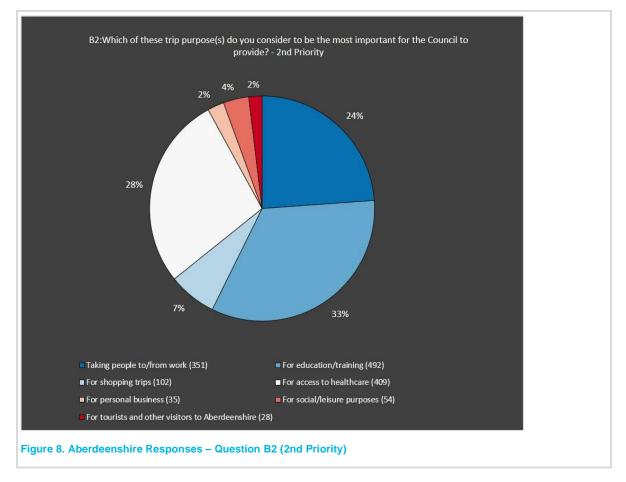


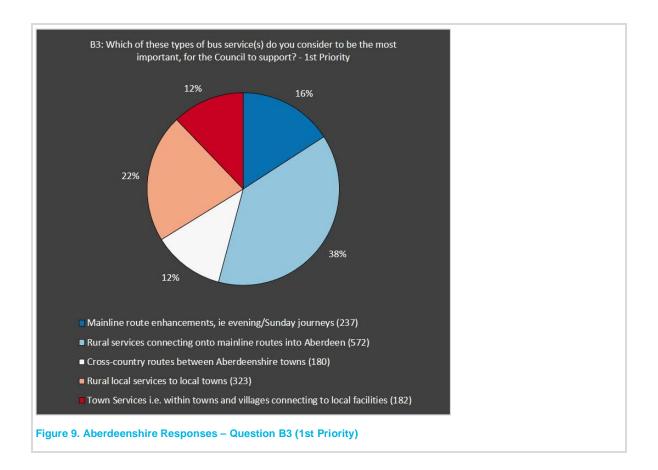
Table 3. Aberdeenshire Responses - Question B2

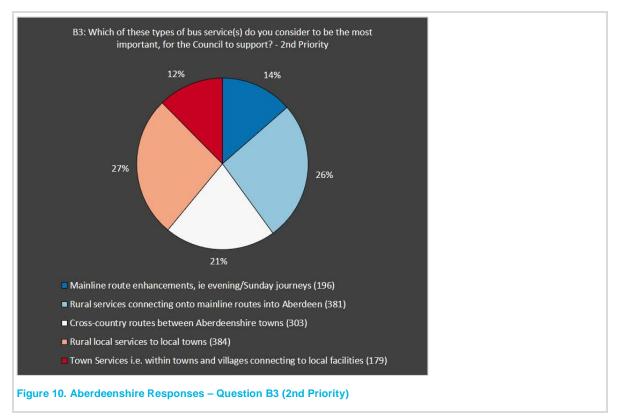
| Priority | Taking people to/from work | For education/ training | For shopping trips | For access to healthcare | For personal business | For social/ leisure purposes | For tourists and other visitors to Aberdeenshi re | Total |
|-----------------|-------------------------------------|----------------------------|--------------------------|--------------------------------|-----------------------------|------------------------------------|---|-------|
| 1 st | 792 | 112 | 40 | 509 | 13 | 24 | 12 | 1,502 |
| 2 nd | 351 | 492 | 102 | 409 | 35 | 54 | 28 | 1,471 |
| 3 rd | 198 | 473 | 176 | 383 | 78 | 102 | 58 | 1,468 |
| 4 th | 50 | 191 | 404 | 102 | 291 | 269 | 141 | 1,448 |
| 5 th | 38 | 94 | 293 | 47 | 430 | 352 | 188 | 1,442 |
| 6 th | 15 | 56 | 230 | 16 | 337 | 524 | 248 | 1,426 |
| 7 th | 12 | 30 | 199 | 12 | 262 | 131 | 778 | 1,424 |
| Median Rank | 1 | 3 | 4 | 2 | 5 | 5 | 6 | N/A |

For trip purposes, the majority of respondents (792 (53%)) indicated that ensuring the Council provide adequate services to transport people to/from work is the most important. The next most frequent response (509 (34%)) was access to healthcare whilst only 12 (1%) stated that services for tourists in Aberdeenshire is the number one priority.

Question B3: Which of these types of bus service(s) do you consider to be the most important, for the Council to support?

A total of 1,494 responses were received to this question.



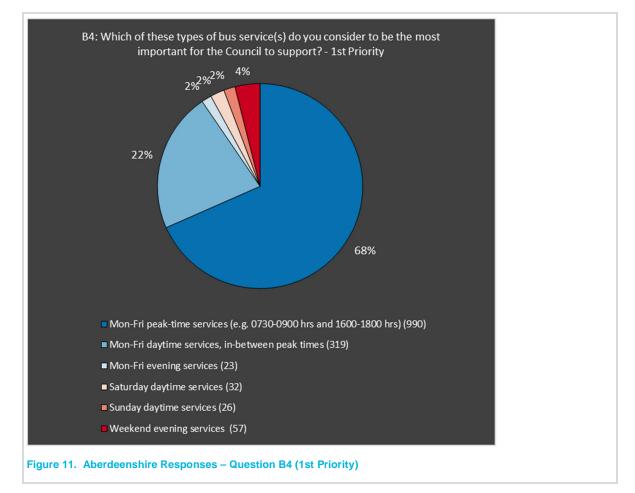


| Priority | Mainline route enhancement s, i.e. .evening/Sun day journeys | Rural services connecting onto mainline routes into Aberdeen | Cross- country routes between Aberdeenshir e towns | Rural local services to local towns | Town Services i.e. within towns and villages connecting to local facilities | Total |
|-----------------|---|--|---|---|---|-------|
| 1 st | 237 | 572 | 180 | 323 | 182 | 1,494 |
| 2 nd | 196 | 381 | 303 | 384 | 179 | 1,443 |
| 3 rd | 193 | 259 | 431 | 319 | 224 | 1,426 |
| 4 th | 255 | 168 | 324 | 325 | 325 | 1,397 |
| 5 th | 534 | 54 | 183 | 90 | 525 | 1,386 |
| Median Rank | 4 | 2 | 3 | 2 | 4 | N/A |

Table 4. Aberdeenshire Responses - Question B3

The highest proportion (572 (38%)) of respondents indicated that Rural connecting services are the most important to be supported, with rural local services the second most frequent response (323 (22%)).

Question B4: Which of these types of bus service(s) do you consider to be the most important for the Council to support?



A total of 1,447 responses were received to this question.

Aberdeenshire Council

Project number: 60620169

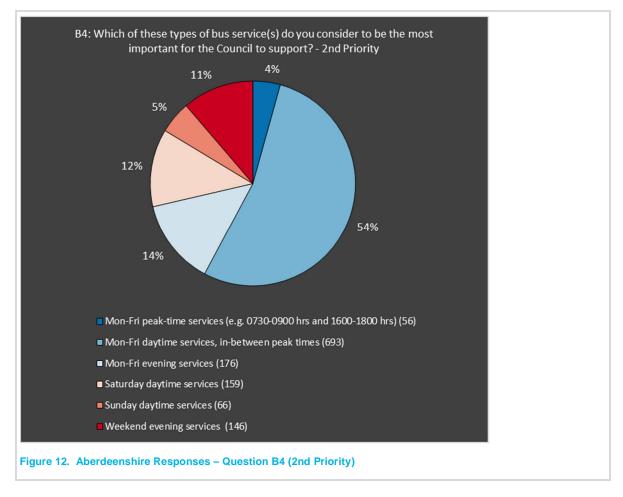


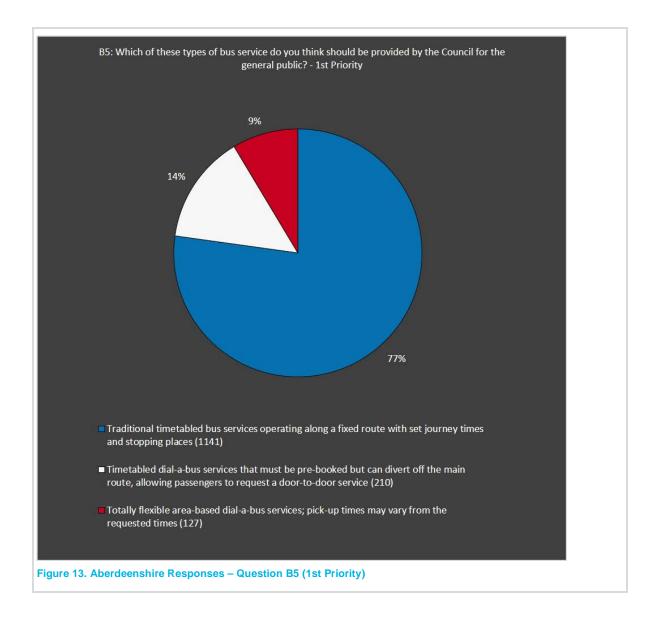
Table 5. Aberdeenshire Responses – Question B4

| Priority | Mon-Fri peak-time services (e.g. 0730- 0900 hrs and 1600- 1800 hrs) | Mon-Fri daytime services, in-between peak times | Mon-Fri evening services | Saturday daytime services | Sunday daytime services | Weekend evening services | Total |
|-------------|---|---|--------------------------------|---------------------------------|-------------------------------|--------------------------------|-------|
| 1st | 990 | 319 | 23 | 32 | 26 | 57 | 1,447 |
| 2nd | 202 | 693 | 176 | 159 | 66 | 107 | 1,403 |
| 3rd | 56 | 169 | 476 | 423 | 108 | 146 | 1,378 |
| 4th | 33 | 82 | 302 | 489 | 237 | 212 | 1,355 |
| 5th | 41 | 79 | 252 | 210 | 485 | 275 | 1,342 |
| 6th | 75 | 61 | 129 | 54 | 431 | 569 | 1,319 |
| Median Rank | 1 | 2 | 3 | 3 | 5 | 5 | N/A |

The majority of respondents (990 (68%)) highlighted that weekday peak time services are the most important for Council support. Second to this, weekday daytime services were considered most important by 319 (22%) of respondents.

Question B5: Which of these types of bus service do you think should be provided by the Council for the general public?

A total of 1,478 responses were received to this question.



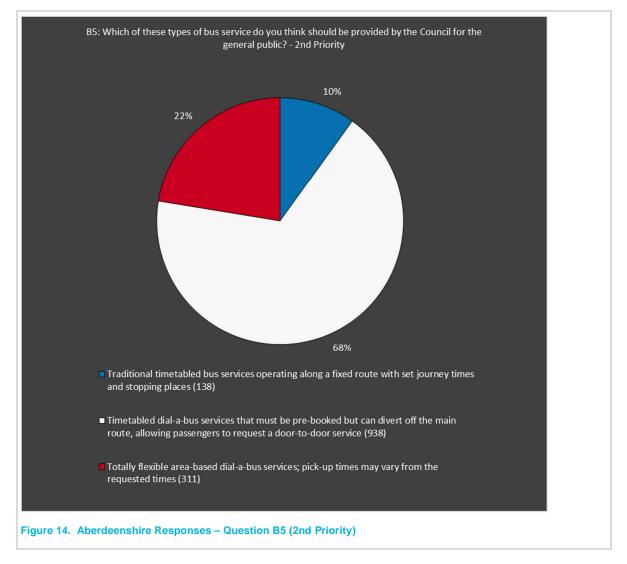


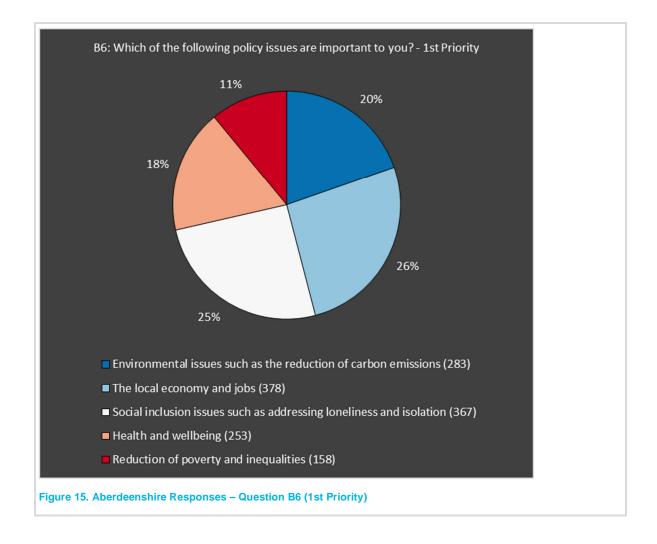
Table 6. Aberdeenshire Responses – Question B5

| Priority | Traditional timetabled bus services operating along a fixed route with set journey times and stopping places | divert off the main | Totally flexible area-based dial-a-bus services; pick-up times may vary from the requested times | Total |
|-----------------|---|---------------------|---|-------|
| 1 st | 1,141 | 210 | 127 | 1,478 |
| 2 nd | 138 | 938 | 311 | 1,387 |
| 3 rd | 186 | 242 | 943 | 1,371 |
| Median Rank | 1 | 2 | 3 | N/A |

Over three quarters of respondents (1,141 (77%)) indicated that traditional services with a fixed route are the most important. A combined 337 respondents (23%) selected either timetabled dial-a-bus or totally flexible services as the most important.

Question B6: Which of the following policy issues are important to you?

A total of 1,439 responses were received to this question.



Aberdeenshire Council

Project number: 60620169

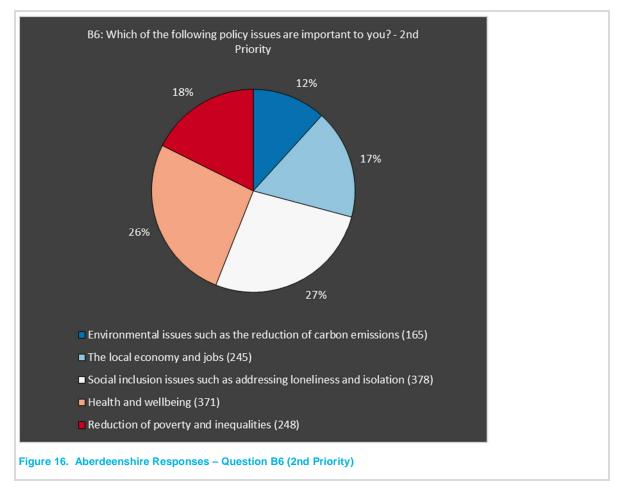


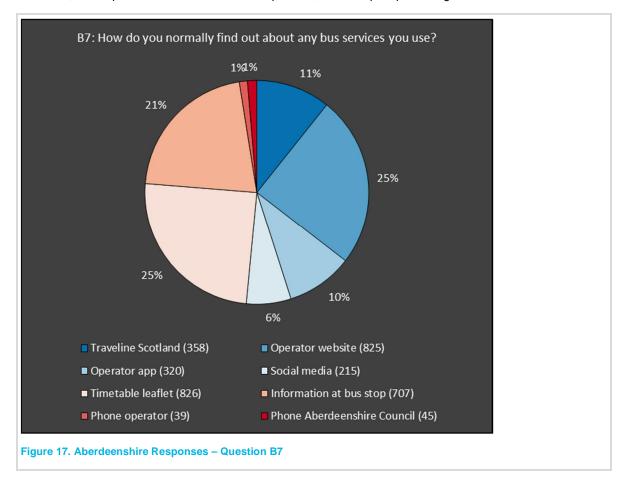
Table 7. Aberdeenshire Responses - Question B6

| Priority | Environmen tal issues such as the reduction of carbon emissions | The local economy and jobs | Social inclusion issues such as addressing loneliness and isolation | Health and wellbeing | Reduction of poverty and inequalities | Total |
|-----------------|--|----------------------------------|--|----------------------|---------------------------------------|-------|
| 1 st | 283 | 378 | 367 | 253 | 158 | 1,439 |
| 2 nd | 165 | 245 | 378 | 371 | 248 | 1,407 |
| 3 rd | 150 | 266 | 340 | 336 | 301 | 1,393 |
| 4 th | 211 | 314 | 209 | 291 | 335 | 1,360 |
| 5 th | 570 | 188 | 102 | 146 | 343 | 1,349 |
| Median Rank | 4 | 2 | 2 | 2 | 3 | N/A |

There was a relatively even split in the number of respondents selecting social inclusion issues and local economy as most important, with 367 and 378 (25% and 26%) respectively.

Question B7: How do you normally find out about any bus services you use?

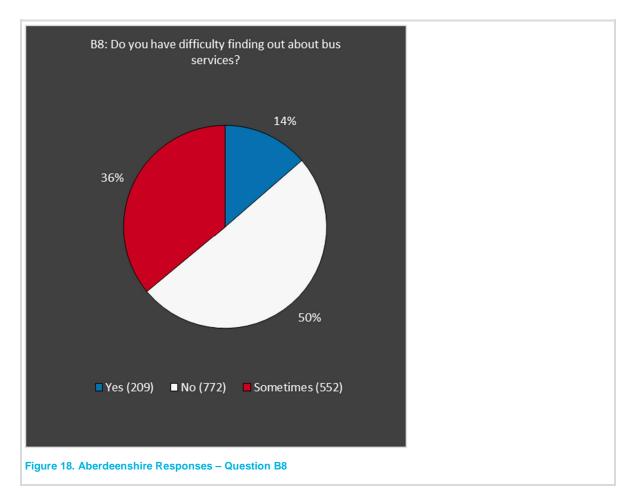
A total of 1,491 responses were received to this question, with multiple options eligible for selection.



The most frequent response was information from the operator's website 825 (25%), the same proportion indicated they got their information from a timetable leaflet (826). Across the other categories, 707 (21%) stated bus stop information as their source of information, whilst 215 (6%) found out information via social media.

Question B8: Do you have difficulty finding out about bus services?

A total of 1,553 responses were received to this question.

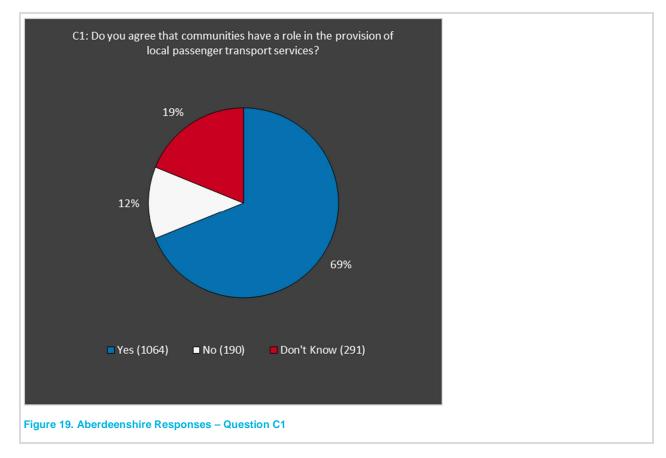


772 (50%) respondents stated that they do not have difficulty finding out about bus services, compared to 209 (14%) who said 'Yes'. 552 (36%) indicated that they 'Sometimes' face difficulty.

3.2.3 Section C – Community Transport

Question C1: Do you agree that communities have a role in the provision of local passenger transport services?

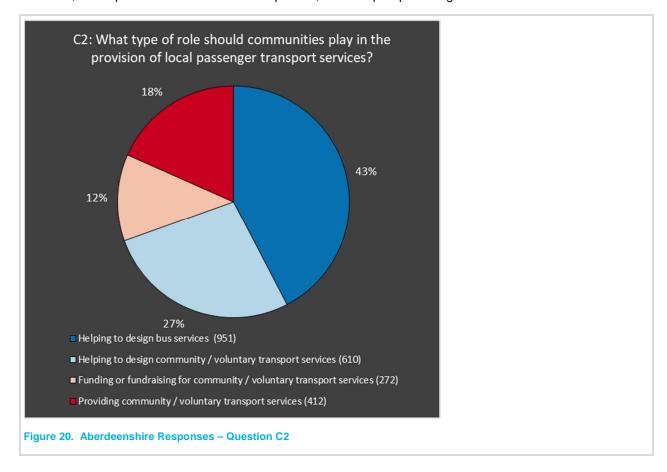
A total of 1,545 responses were received to this question.



The majority of respondents (1,064 (69%)) agree with the question with only 190 (12%) disagreeing and stating that communities do not have a role in the provision of local passenger services.

Question C2: What type of role should communities play in the provision of local passenger transport services?

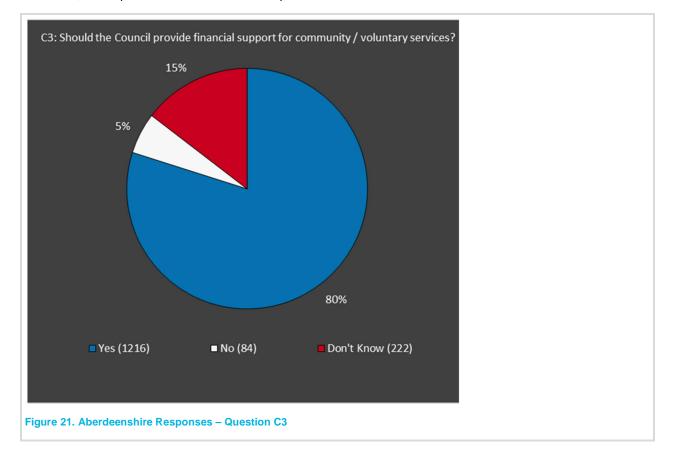
A total of 1,308 responses were received to this question, with multiple options eligible for selection.



951 (43%) respondents indicated that 'Helping to design bus services' should be communities' role in the provision of local services, whilst 610 (27%) selected 'Helping to design community/voluntary transport services'.

Question C3: Should the Council provide financial support for community / voluntary services?

A total of 1,522 responses were received to this question.

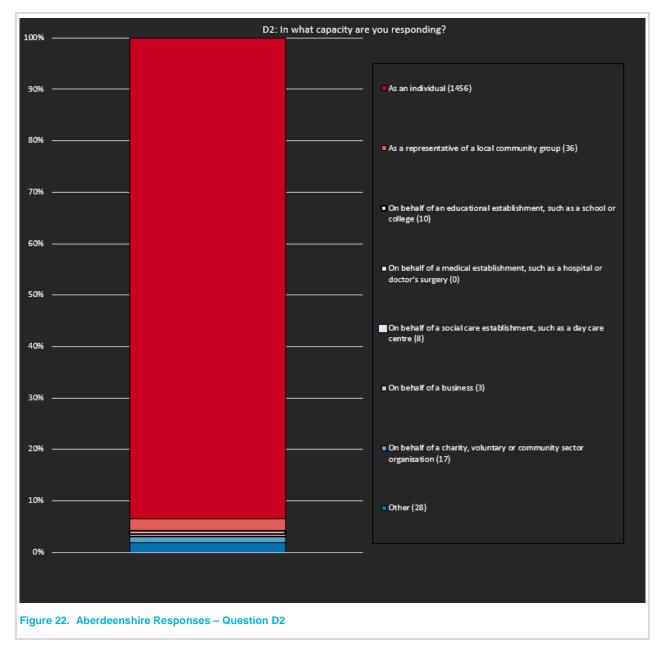


The majority of respondents (1,216 (80%)) indicated that the Council should provide financial support, compared to just 84 (5%) who said No. 222 (15%) selected Don't Know.

3.2.4 Section D – About You

Question D2: In what capacity are you responding?

A total of 1,558 responses were received to this question.



The majority of respondents (1,456 (93%)) indicated that they were responding as an individual, with a small amount of responses received from each of the remaining categories.

Aberdeenshire Council

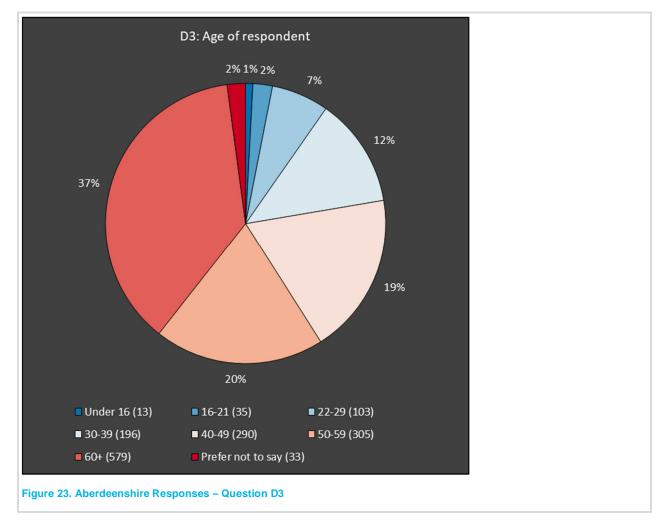
Project number: 60620169

Table 8. Aberdeenshire Responses - Question D2

| Capacity | As an individual | As a representative of a local community group | | On behalf of a medical establishment, such as a hospital or doctor's surgery | On behalf of a social care establishm ent such as a day care centre | On behalf of a business | On behalf of a charity, voluntary or community sector organisation | Other |
|------------------|---------------------|--|----|--|--|-------------------------------|---|-------|
| No. of responses | 1,456 | 36 | 10 | 0 | 8 | 3 | 17 | 28 |
| % of responses | 93 | 2 | 1 | 0 | 1 | 0 | 1 | 2 |

Question D3: Age of respondent

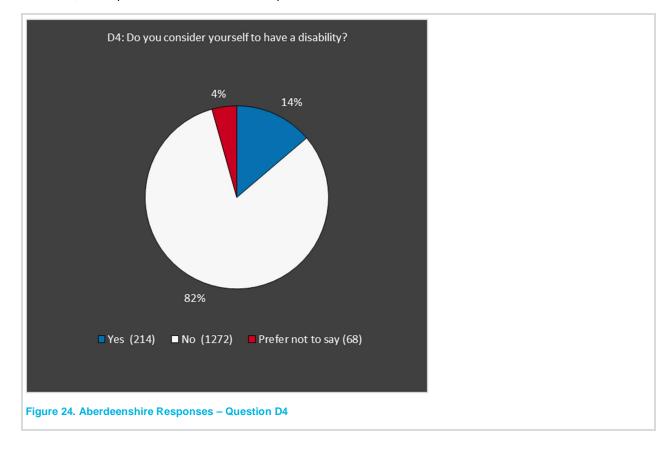
A total of 1,554 responses were received to this question.



The highest proportion of responses was from the was 60+ age group with 579 (37%). A combined 138 were aged 16-21 and 22-29 (2% and 7%) respectively. There is a consistent trend for the age group share to increase with age as 290 (19%) and 305 (20%) respondents were aged 40-49 and 50-59 respectively.

Question D4: Do you consider yourself to have a disability?

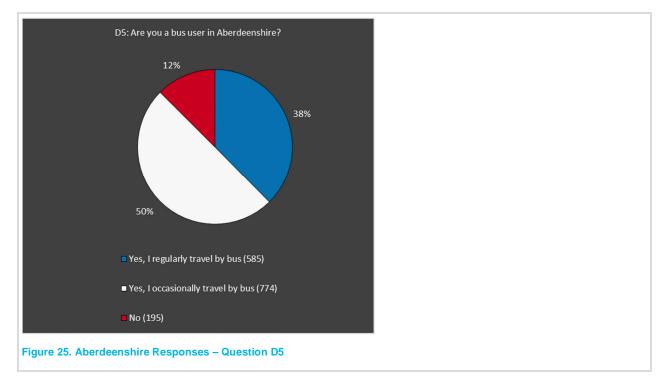
A total of 1,554 responses were received to this question.



1,272 (82%) respondents indicated that they do not have a disability whilst 214 (14%) stated that they do.

Question D5: Are you a bus user in Aberdeenshire?

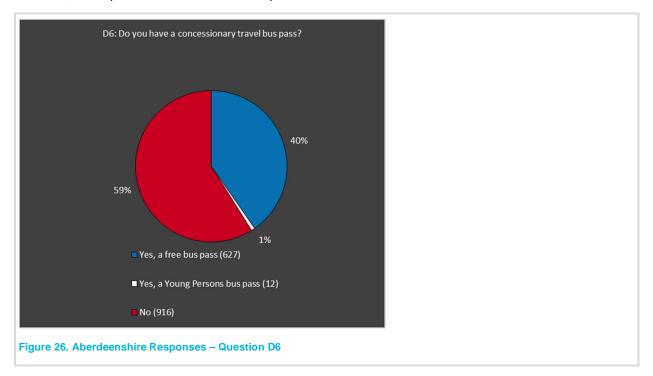
A total of 1,554 responses were received to this question.



774 (50%) stated that they occasionally travel by bus in Aberdeenshire whilst 585 (38%) indicated that they regularly travel by bus. 195 (12%) respondents stated that they are not a bus user.

Question D6: Do you have a concessionary travel bus pass?

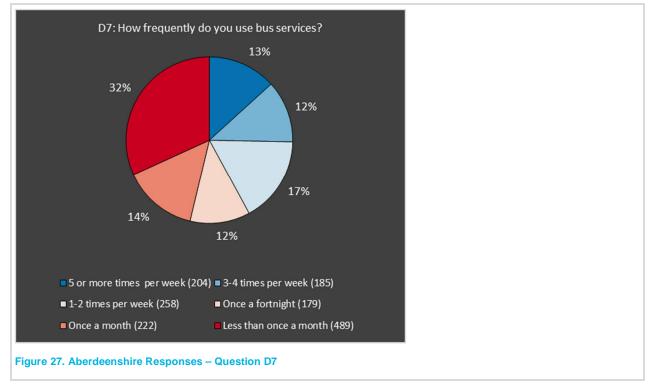
A total of 1,555 responses were received to this question.



The majority of respondents (916 (59%)) did not have a concessionary bus pass, whilst 627 (40%) stated that they have a free bus pass. 12 (1%) stated they have a young persons' bus pass.

Question D7: How frequently do you use bus services?

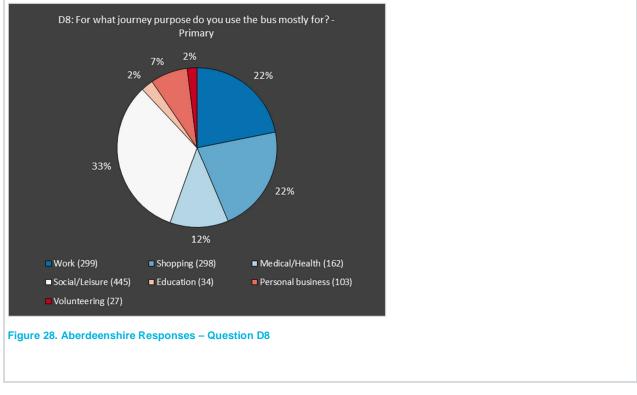
A total of 1,537 responses were received to this question.



489 (32%) respondents indicated that they use the bus 'Less than once a month'. 258 (17%) stated a frequency of '1-2 times per week' whilst 222 (14%) indicated '5 or more times per week'.

Question D8: For what journey purpose do you use the bus mostly for?

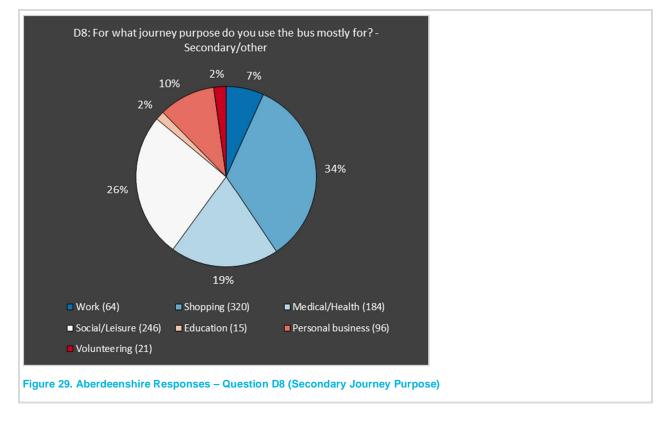
A total of 1,368 respondents selected a primary journey purpose for using the bus. 946 respondents selected a secondary/other purpose.



For Primary journey purpose, 445 (33%) respondents indicated 'Social/Leisure', whilst 299 (22%) selected for 'Work'. 'Education' and 'Volunteering' were the lowest at 34 (2%) and 27 (2%) respectively.

Aberdeenshire Council

Project number: 60620169



320 (34%) respondents indicated 'Shopping' as their Secondary bus use whilst 184 (19%) selected for 'Medical/Health'. Personal business was selected by 96 (10%) respondents whilst 'Education' and 'Volunteering' were again the lowest.

Question D9: If you don't travel by bus, what is/are the reason(s) for this?

A total of 1,447 responses were received to this question, with multiple options eligible for selection.

Table 9. Aberdeenshire Responses - Question D9

| | No bus service where I live | No bus service within what I consider to be a walkable distance | Unreliable (e.g. delays, breakdown s, etc.) | Doesn't go where and/or when I want it to go | Too long journey times | Buses too crowded | Too expensive | Vehicle accessibi lity (e.g. difficult to board and/or alight) | Passenger behaviour | Simply prefer the car |
|------------------|--------------------------------------|--|---|---|------------------------------|-------------------------|------------------|--|------------------------|-----------------------------|
| No. of responses | 226 | 187 | 295 | 504 | 264 | 40 | 311 | 63 | 30 | 161 |
| % of responses | 11 | 9 | 14 | 24 | 13 | 2 | 15 | 3 | 1 | 8 |

The most selected reason for not travelling by bus was 'Doesn't go where and/or when I want it to go', with 504 (24%) indicating this as the reason. 311 (15%) indicated that the bus is too expensive, whilst 295 (14%) indicated unreliability as their reason. 264 (13%) indicated that the journey times are too long.

3.2.5 Additional Analysis – Age of Respondent

Question D3 against Question B1: The three tables below display a cross-tabulation between the age of respondents (Question D3) and the responses to Question B1 which questioned people on which age group should be the focus of council investment for supported services.

The results are displayed on the basis of 1,554 respondents, 579 (37%) of whom are over 60. The three categories for Question B1 are displayed in an individual table with coinciding breakdown to each of the three priority rankings.

Table 10. Aberdeenshire Responses – Children & Young People

| Priority | Under 16 | 16-21 | 22-29 | 30-39 | 40-49 | 50-59 | 60+ | Prefer not to say |
|-----------------|----------|-------|-------|-------|-------|-------|-----|-------------------|
| 1 st | 7 | 21 | 25 | 49 | 86 | 62 | 72 | 5 |
| 2 nd | 5 | 9 | 37 | 76 | 110 | 97 | 241 | 16 |
| 3 rd | 1 | 1 | 37 | 59 | 61 | 105 | 167 | 7 |

Table 11. Aberdeenshire Responses – Adults

| Priority | Under 16 | 16-21 | 22-29 | 30-39 | 40-49 | 50-59 | 60+ | Prefer not to say |
|-----------------|----------|-------|-------|-------|-------|-------|-----|-------------------|
| 1 st | 7 | 2 | 31 | 55 | 72 | 89 | 77 | 7 |
| 2 nd | 5 | 6 | 28 | 45 | 70 | 87 | 154 | 4 |
| 3 rd | 1 | 25 | 40 | 84 | 121 | 96 | 259 | 15 |

Table 12. Aberdeenshire Responses – Older people (60+)

| Priority | Under 16 | 16-21 | 22-29 | 30-39 | 40-49 | 50-59 | 60+ | Prefer not to say |
|-----------------|----------|-------|-------|-------|-------|-------|-----|-------------------|
| 1 st | 6 | 35 | 103 | 196 | 290 | 305 | 577 | 17 |
| 2 nd | 3 | 9 | 45 | 81 | 108 | 132 | 365 | 6 |
| 3 rd | 3 | 16 | 34 | 64 | 81 | 84 | 96 | 4 |

The age group with the highest number of respondents, 60+, indicated their main preference for supported services as being the 'Older people (60+)' group. Typically, respondents indicated that most priority should be directed towards older people with less selecting top priority for younger people.

Question D3 against Question B2: The seven tables below display how each of the age groups responded to Question B2, ranking from 1 to 7 the trip purposes they consider most important for the council to provide. ³

The results are displayed on the basis of 1,554 respondents.

Table 13. Aberdeenshire Responses – Taking people to/from work

| 6 | 47 | | | | | | Prefer not to say |
|---|----|----|------------------|---|--|---|--|
| | 17 | 56 | 92 | 148 | 169 | 289 | 12 |
| 3 | 8 | 21 | 46 | 70 | 70 | 123 | 6 |
| 3 | 8 | 17 | 38 | 42 | 29 | 55 | 5 |
| | | 3 | 7 | 8 | 6 | 23 | 2 |
| | | 1 | 4 | 5 | 8 | 20 | |
| | | | 1 | 5 | 2 | 4 | 3 |
| | | 2 | | | 1 | 6 | 3 |
| | - | | 3 8 17 3 1 | 3 8 17 38 3 7 1 4 1 1 1 1 | 3 8 17 38 42 3 7 8 1 4 5 1 5 | 3 8 17 38 42 29 3 7 8 6 1 4 5 8 1 5 2 | 3 8 17 38 42 29 55 3 7 8 6 23 1 4 5 8 20 1 5 2 4 |

³ It should be noted that for the different purposes, not all respondents selected a rank, i.e. for "taking people to/from work" there was no selections for 4th to 7th priority amongst 16-21 year olds etc.

Table 14. Aberdeenshire Responses – For education/training

| Priority | Under 16 | 16-21 | 22-29 | 30-39 | 40-49 | 50-59 | 60+ | Prefer not to say |
|-----------------|----------|-------|-------|-------|-------|--------------|------------|-------------------|
| 1 st | 6 | 6 | 7 | 16 | 33 | 19 | 21 | 4 |
| 2 nd | 1 | 13 | 37 | 77 | 112 | 104 | 137 | 9 |
| 3 rd | 4 | 12 | 34 | 55 | 82 | 96 | 181 | 7 |
| 4 th | 1 | | 9 | 26 | 30 | 33 | 86 | 2 |
| 5 th | 1 | | 6 | 8 | 10 | 22 | 44 | 3 |
| 6 th | | 2 | 3 | 6 | 6 | 6 | 31 | 2 |
| 7 th | | | 2 | | 8 | 6 | 13 | 1 |

Table 15. Aberdeenshire Responses – For shopping trips

| Priority | Under 16 | 1 <mark>6-21</mark> | 22-29 | 30-39 | 40-49 | 50-59 | 60+ | Prefer not to say |
|-----------------|----------|---------------------|-------|-------|-------|--------------|----------------|-------------------|
| 1 st | | | 4 | 1 | 3 | 6 | 24 | 2 |
| 2 nd | 1 | | 5 | 8 | 12 | 20 | 52 | 4 |
| 3 rd | | 2 | 7 | 16 | 23 | 32 | 86 | 7 |
| 4 th | 1 | 9 | 27 | 48 | 74 | 84 | 153 | 7 |
| 5 th | 4 | 6 | 19 | 51 | 59 | 52 | 96 | 4 |
| 6 th | 2 | 5 | 15 | 34 | 56 | 54 | 62 | 1 |
| 7 th | 5 | 11 | 23 | 30 | 46 | 36 | 44 | 4 |

Table 16. Aberdeenshire Responses – For access to healthcare

| Priority | Under 16 | 16-21 | 22-29 | 30-39 | 40-49 | 50-59 | 60+ | Prefer not to say |
|-----------------|----------|-------|-------|-------|-------|--------------|----------------|-------------------|
| 1 st | 3 | 9 | 32 | 79 | 89 | 97 | 184 | 13 |
| 2 nd | 6 | 9 | 29 | 37 | 72 | 80 | 167 | 7 |
| 3 rd | 2 | 9 | 28 | 51 | 89 | 78 | 115 | 8 |
| 4 th | 1 | 2 | 5 | 14 | 24 | 21 | 34 | 1 |
| 5 th | 1 | 2 | 3 | 7 | 4 | 10 | 20 | |
| 6 th | | 1 | 2 | 1 | 5 | 2 | 5 | |
| 7 th | | | 1 | 1 | 1 | 2 | 7 | |

Table 17. Aberdeenshire Responses – For personal business

| Priority | Under 16 | 16-21 | 22-29 | 30-39 | 40-49 | 50-59 | 60+ | Prefer not to say |
|-----------------|----------|--------------|-------|-------|-------|--------------|-----|-------------------|
| 1 st | | 1 | 1 | | 4 | 2 | 5 | |
| 2 nd | | | 4 | 3 | 5 | 4 | 14 | 4 |
| 3 rd | | | 4 | 11 | 18 | 14 | 30 | 1 |
| 4 th | 4 | 16 | 21 | 35 | 53 | 48 | 107 | 6 |
| 5 th | 3 | 9 | 37 | 55 | 86 | 80 | 151 | 7 |
| 6 th | 4 | 7 | 23 | 45 | 64 | 67 | 119 | 5 |
| 7 th | 2 | | 11 | 38 | 46 | 64 | 95 | 6 |

Table 18. Aberdeenshire Responses – For social and leisure purposes

| Priority | Under 16 | 16-21 | 22-29 | 30-39 | 40-49 | 50-59 | 60+ | Prefer not to say |
|-----------------|----------|-------|-------|-------|-------|--------------|------------|-------------------|
| 1 st | | 1 | 1 | 3 | 5 | 1 | 13 | |
| 2 nd | 1 | 2 | 3 | 14 | 8 | 7 | 19 | |
| 3 rd | 2 | 1 | 6 | 11 | 16 | 26 | 40 | |
| 4 th | 5 | 3 | 23 | 39 | 48 | 63 | 80 | 7 |
| 5 th | 1 | 9 | 24 | 35 | 80 | 73 | 119 | 8 |
| 6 th | 4 | 13 | 33 | 72 | 97 | 100 | 193 | 10 |
| 7 th | 2 | | 11 | 38 | 46 | 64 | 95 | 6 |

Table 19. Aberdeenshire Responses – For tourists and other visitors to Aberdeenshire

| Priority | Under 16 | 1 <mark>6-21</mark> | 22-29 | 30-39 | 40-49 | 50-59 | 60+ | Prefer not to say |
|-----------------|----------|---------------------|-------|-------|--------------|--------------|-----|-------------------|
| 1 st | | | 1 | | 3 | 4 | 3 | 1 |
| 2 nd | | | 2 | 5 | 5 | 4 | 12 | |
| 3 rd | 1 | | 4 | 8 | 12 | 16 | 16 | 1 |
| 4 th | | 3 | 10 | 19 | 37 | 29 | 39 | 4 |
| 5 th | 3 | 7 | 9 | 26 | 33 | 38 | 67 | 5 |
| 6 th | 3 | 5 | 24 | 27 | 39 | 47 | 95 | 7 |
| 7 th | 6 | 18 | 52 | 102 | 148 | 151 | 284 | 11 |

The results indicate a preference towards 'Taking people to/from work', whilst all age groups had most 7th priority selections for the tourists/visitors option, particularly amongst the 60+ group. Also regarded as a priority area that the council should provide services for is 'access to healthcare' with most responses from the age groups being in the 1 to 3 priority area and very few for least (7).

3.3 Administrative Area Results

The following sub-sections break down the results of the Aberdeenshire Area regions into groups of all possible question answers.

3.3.1 Section A – Aberdeenshire Bus Services

A1: Overall, how satisfied or dissatisfied are you with bus service provision in Aberdeenshire?

- 1. Very satisfied
- 2. Fairly satisfied
- 3. Neither/nor
- 4. Fairly dissatisfied
- 5. Very dissatisfied

Overall, the Areas share a view of dissatisfaction towards the bus service, particularly in Formartine where a combined 247 (50%) were either fairly or very dissatisfied. On the other hand, those in Banff and Buchan were less negative with 31 (33%) people fairly satisfied whilst further east in Buchan there is no clear majority in the breakdown of responses – a mix of negative and positive. Across the Areas, there is a fairly consistent trend of those being neither satisfied nor dissatisfied.

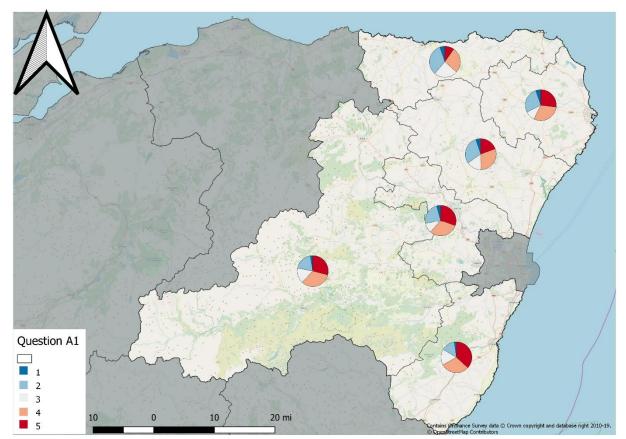


Figure 30. Area Responses – Question A1

A2: Which of these types of bus service do you think are most important?

- 1. Main bus routes running into Aberdeen
- 2. Local bus routes taking people to facilities in their local town
- 3. Both types of service are equally important
- 4. Don't Know

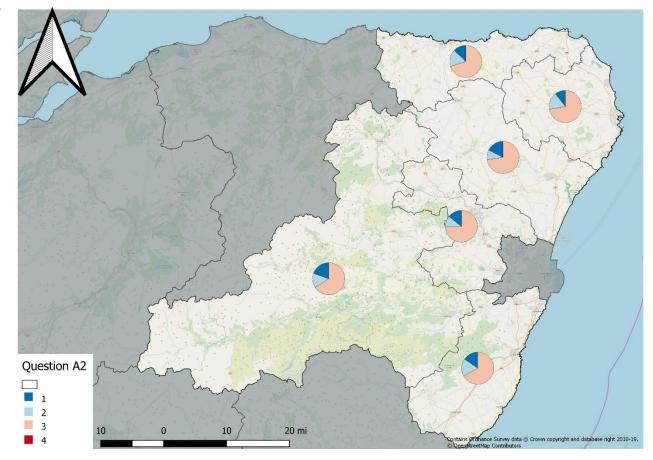


Figure 31. Area Responses – Question A2

The results shown align with the Regional average with 'Both types of service are equally important' being considered key. This was most noted in Buchan where 248(75%) selected this option, likewise in Formartine. The more northern Areas tended to consider local bus routes as more important compared to main routes into Aberdeen whilst in Garioch and Marr 47(14%) and 58(20%) people respectively stated that the main routes into Aberdeen were most important.

A3: Which of these types of bus service do you think is more important?

- 1. Bus services for people who don't have access to private transport
- 2. Bus services that encourage people to leave their cars at home
- 3. Don't Know

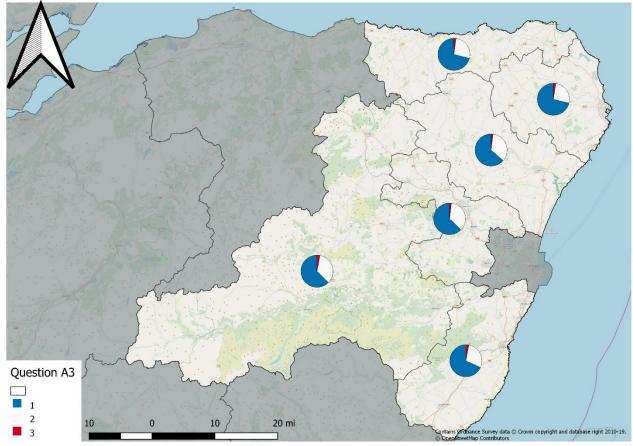


Figure 32. Area Responses – Question A3

The results indicate a majority support for option 1, particularly in Buchan with 149(71%) supporting this type of service. Moreover, a considerable number of respondents expressed support for services which seek to attract people away from the car, such as 167(34%) in Formartine whilst more widely across the Areas support was over 25%. Very few respondents selected Don't Know, with 9(3%) selecting this in Marr.

3.3.2 Section B – Council Supported Bus Services

B1: Which of these age groups should be our focus for investment in supported services?

- 1. Children & Young People (<25)
- 2. Adults (25-60)
- 3. Adults (60+)

Across all the Areas, 'Adults 60+' are considered the most important age group with a support of at least 46% across the region and a high of 181 respondents (59%) in Garioch. A fairly even split is shown for the other two age groups, with 13(15%) in Banff and Buchan stating, 'Children & Young People'. The pattern is similar to figure 5 which showed a link to the age of respondents mostly falling within the 60+ category; at the Area level, figure 37 indicates a proportion of at least 35% respondents being 60+ across all 6 areas.

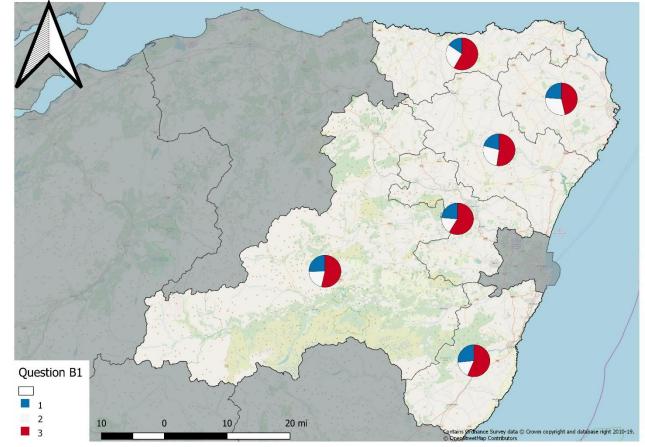


Figure 33. Area Responses – Question B1

B2: Which of these trip purpose(s) do you consider to be the most important for the Council to provide?

- 1. Taking people to/from work
- 2. For education/training
- 3. For shopping trips
- 4. For access to healthcare
- 5. For personal business
- 6. For social/leisure purposes
- 7. For tourists and other visitors to Aberdeenshire

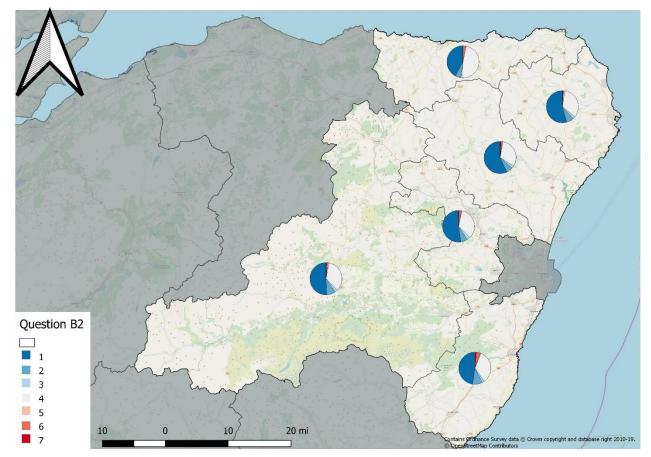


Figure 34. Area Responses – Question B2

The results indicate that 'Taking people to/from work' is the most important category, particularly in Formartine where 269(57%) selected this which is above the Regional average. Also, providing transport which enables access to healthcare is considered important, such as in Banff and Buchan where 43(48%) selected this category. Otherwise, there is a lack of support for tourists/visitors with less than 1.5% respondents in each of the Areas selecting the category.

Project number: 60620169

B3: Which of these types of bus service(s) do you consider to be the most important, for the Council to support?

- 1. Mainline route enhancements, i.e. evening/Sunday journeys
- 2. Rural services connecting onto mainline routes into Aberdeen
- 3. Cross-country routes between Aberdeenshire towns
- 4. Rural local services to local towns
- 5. Town Services i.e. within towns and villages connecting to local facilities

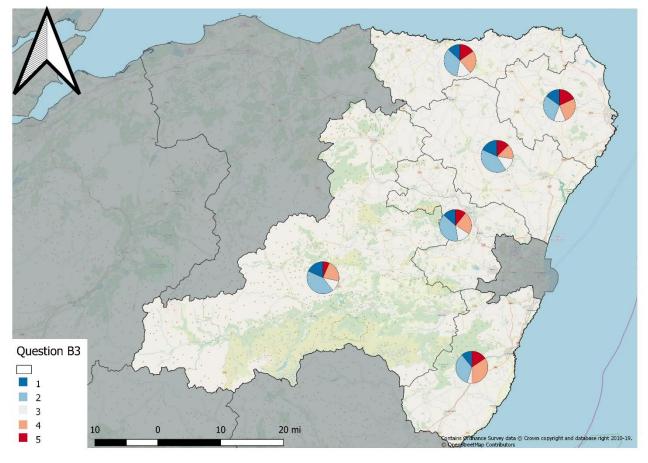


Figure 35. Area Responses – Question B3

Overall, rural connecting services are considered to be the most important with at least 34% respondents in each Area indicating this as their preference. There is some disparity across the Areas for the other categories such as in Marr where 19(7%) selected option 5 however this was higher in Buchan with support from 36 respondents (18%) selected.

Project number: 60620169

B4: Which of these types of bus service(s) do you consider to be the most important for the Council to support?

- 1. Mon-Fri peak-time services (e.g. 0730-0900 hrs and 1600-1800 hrs)
- 2. Mon-Fri daytime services, in-between peak times
- 3. Mon-Fri evening services
- 4. Saturday daytime services
- 5. Sunday daytime services
- 6. Weekend evening services

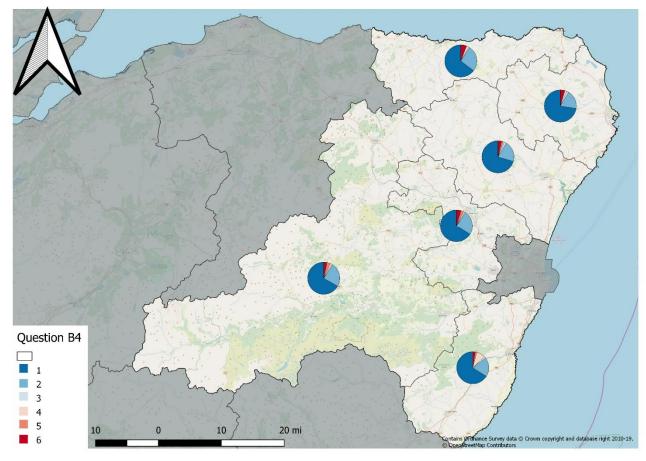


Figure 36. Area Responses – Question B4

The map indicates a majority of people in all Areas considering weekday peak time services as being the most important to be supported by the Council. This is particularly the case in Formartine where 326(70%) respondents selected this category as most important, likewise in Marr where this was supported by 181(66%). Also, a well-supported category for this question was the weekday day time services as shown by the proportion on the charts and exemplified by 97 (21%) respondents in Formartine selecting it as first choice. There was very low support for Sunday daytime services amongst people in the Areas, with 0 people in both Banff & Buchan and Buchan selecting this as the most important.

B5: Which of these types of bus service do you think should be provided by the Council for the general public?

- Traditional timetabled bus services operating along a fixed route with set journey times and stopping places
- 2. Timetabled dial-a-bus services that must be prebooked but can divert off the main route, allowing passengers to request a door-to-door service
- 3. Totally flexible area-based dial-a-bus services where passengers can ask to travel between any two points in an area within the advertised operating times but the bus must be pre-booked, trip times must fit in with other passenger bookings and pick-up times may vary from the requested time

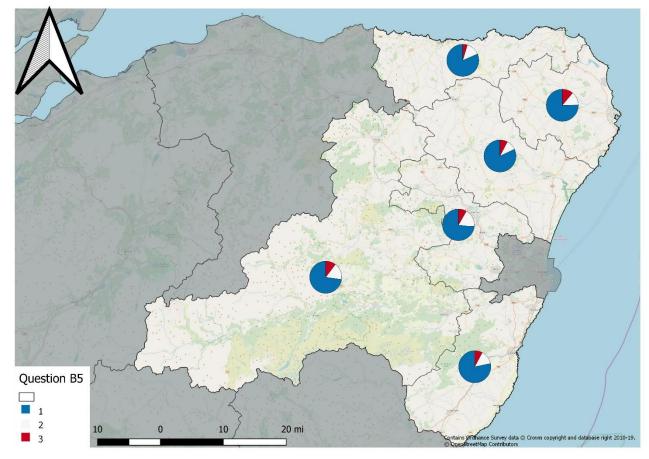


Figure 37. Area Responses – Question B5

There is a majority support for option 1 with 70% or more respondents in each of the Areas selecting traditional timetabled services as most important. On the other hand, few people selected the most flexible dial-a-bus option with 10(8%) in Kincardine & Mearns choosing this. Support for timetabled dial-a-bus was slightly higher, such as 58(18%) in Garioch ranking this option as most important.

B6: Which of the following list of policy issues are important to you?

- 1. Environmental issues such as the reduction of carbon emissions
- 2. The local economy and jobs
- 3. Social inclusion issues such as addressing loneliness and isolation
- 4. Health and wellbeing
- 5. Reduction of poverty and inequalities

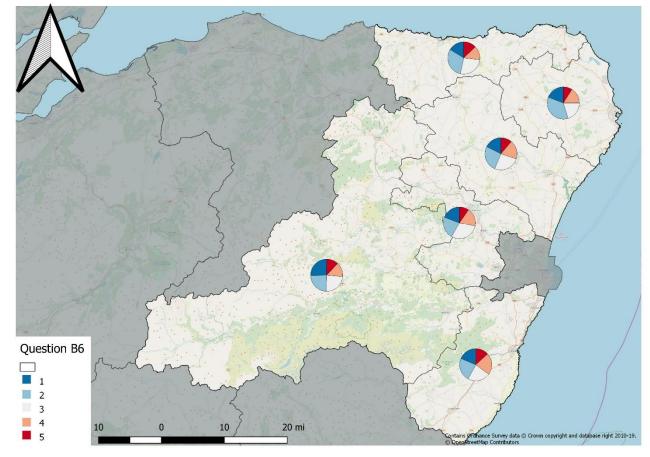


Figure 38. Area Responses – Question B6

There is a relatively even split across the different policy issues as shown with social inclusion issues and the economy regarded as particulary important. In Buchan, 67(35%) indicated that option 2 is the most important whilst across the Areas there was support for environmental issues particularly in Marr where 72(25%) reckoned this issue was key.

Project number: 60620169

B7: How do you normally find out about any bus services you use?

- 1. Traveline Scotland
- 2. Operator Website
- 3. Operator App
- 4. Social Media
- 5. Timetable leaflet
- 6. Information at bus stop
- 7. Phone Operator
- 8. Phone Aberdeenshire Council

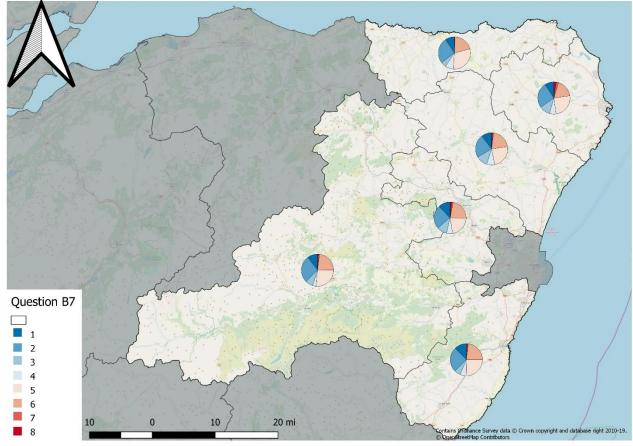


Figure 39. Area Responses – Question B7

Across the Areas, most respondents indicated that they use a timetable leaflet, operator website or bus stop information as their main information source whilst less people are said to be using an operator app or social media. In Marr, 172(27%) indicated that they use the website whilst another 169(26%) selected timetable leaflet. Very few people indicated that they phone Aberdeenshire Council for information with 0 in Banff and Buchan and 13(1%) in Formartine.

Project number: 60620169

B8: Do you have difficulty finding out about bus services?

- 1. Yes
- 2. No
- 3. Sometimes

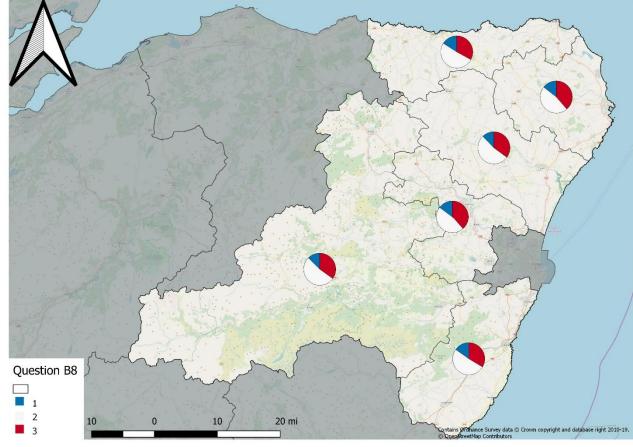


Figure 40. Area Responses – Question B8

Results show that that people mostly don't have difficulty finding out about bus services with a similar split across the 6 Areas. In Marr, 153(52%) people selected 'No' whilst across the Areas between 11 and 16% people said they do have difficulty. The findings are slightly higher for 'Sometimes', with 125(38%) in Garioch. Furthermore, all Areas aside from Buchan and Garioch show a 'No' response above the regional average of 50%.

Project number: 60620169

3.3.3 Section C – Community Transport

C1: Do you agree that communities have a role in the provision of local passenger transport services?

- 1. Yes
- 2. No
- 3. Don't Know

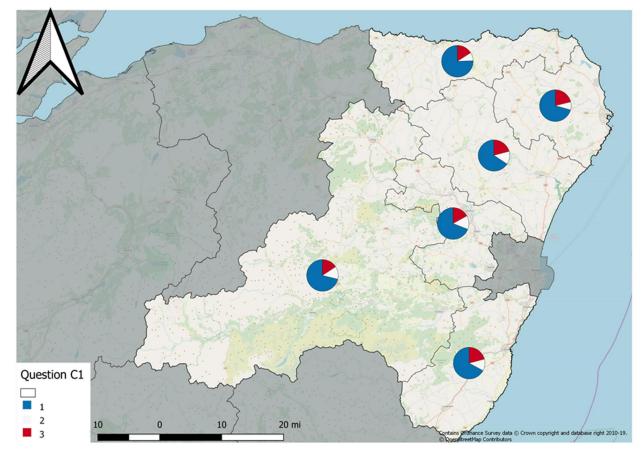


Figure 41. Area Responses – Question C1

A majority of respondents across the Areas agree that communities do have a role in the provision of local passenger transport services. 65% or more selected 'Yes' here, such as 71(75%) in Banff and Buchan as well as 199(71%) in Garioch. Generally, few people disagreed with the question, the highest proportion being in Garioch where 46(14%) said 'No'.

Project number: 60620169

C2: What type of role should communities play in the provision of local passenger transport services?

- 1. Helping to design bus services
- 2. Helping to design community / voluntary transport services
- 3. Funding or fundraising for community / voluntary transport services
- 4. Providing community / voluntary transport services

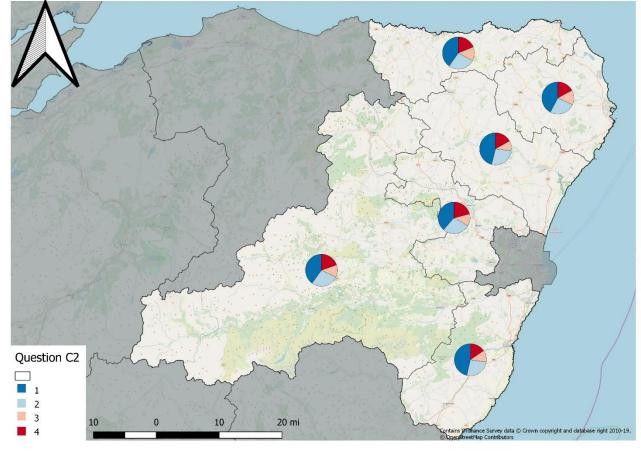
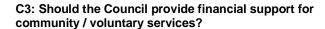


Figure 42. Area Responses – Question C2

The most favoured role as selected across the Areas by respondents is being able to help design bus services as stated by 90(46%) people in Kincardine and Mearns whilst the same proportion in Formartine also selected likewise. There is support for the other roles too, particularly option 2 with 132(28%) in Marr indicating a preference for being able to help design community/voluntary transport.

Project number: 60620169



- 1. Yes
- 2. No
- 3. Don't Know

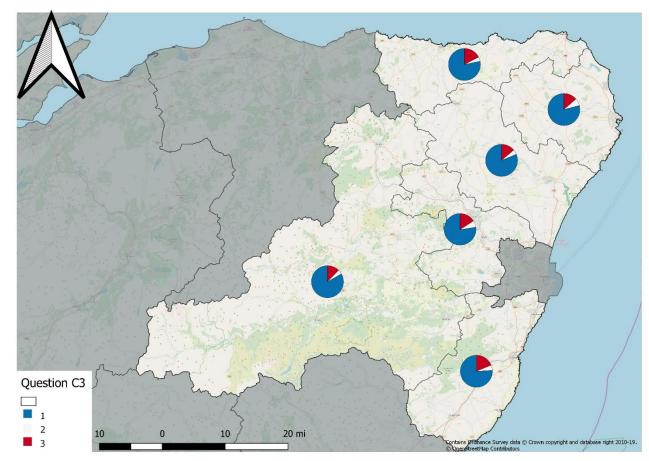


Figure 43. Area Responses – Question C3

A majority of respondents across the Areas indicated that the Council should provide financial support for community/voluntarty services whilst a small number disagreed. This was most noted in Marr where 244(83%) selected 'Yes' whilst more widely across the region there was at least a 76% support rate for the the question. Those who said that the council should not provide financial support rate for the the question. Those who said that the council should not provide financial support rate for the the question.

3.3.4 Section D – About You

D3: Age of respondents

| 1. | Under 16 |
|----|-------------------|
| 2. | 16-21 |
| 3. | 22-29 |
| 4. | 30-39 |
| 5. | 40-49 |
| 6. | 50-59 |
| 7. | 60+ |
| 8. | Prefer not to say |

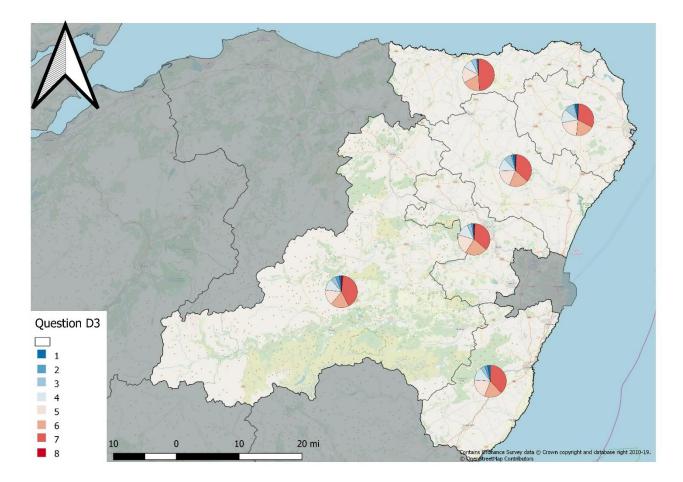


Figure 44. Area Responses – Question D3

The results displayed coincide with the Regional overview, showing the highest proporation being amongst the 60+ group, particularly in Banff and Buchan where 46(49%) respondents fell into this category. Across the other age groups there were fewer respondents from the youngest categories – 16-21 and 22-29 – whilst no more than 2% in any Area were Under 16. In Buchan, 21(10%) respondents were in the 22-29 category whilst in Garioch a combined 5% were from this and the 16-21 age group. The increasing trend with increasing age group is considered the same for Area level as results show an 18-22% share for the 50-59 age group.

D4: Do you consider yourself to have a disability?

- 1. Yes
- 2. No
- 3. Prefer not to say

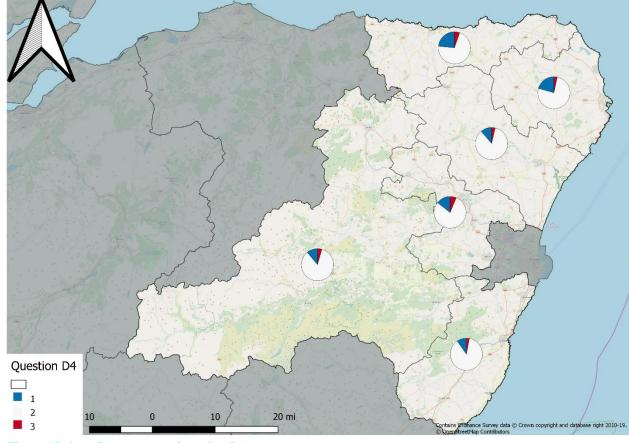


Figure 45. Area Responses – Question D4

The majority of respondents indicated that they do not have a disability, such as 415(85%) in Formartine. Some respondents said they do have a disability, such as 22(23%) in Banff and Buchan.

D5: Are you a bus user in Aberdeenshire?

- 1. Yes, I regularly travel by bus
- 2. Yes, I occasionally travel by bus
- 3. No

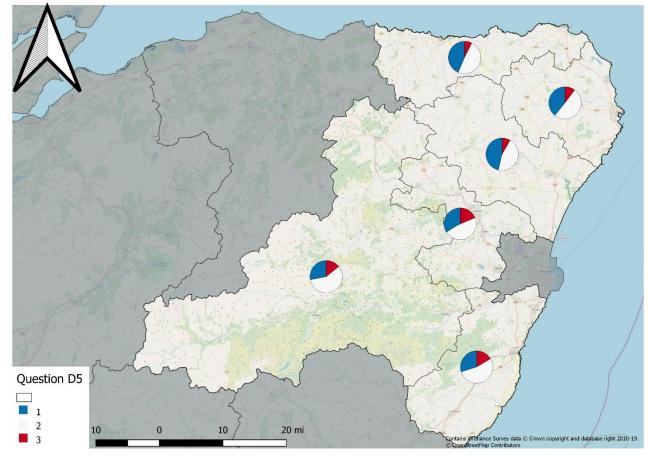


Figure 46. Area Responses – Question D5

Results indicate a more even split between regular and occasional users in the north whereas in Kincardine and Mearns 72(54%) selected option 2. Also, in both Garioch and Kincardine 18% and 16% respectively stated they are not a bus user in Aberdeenshire.

D6: Do you have a concessionary travel bus pass?

- 1. Yes, a free bus pass
- 2. Yes, a Young Persons bus pass
- 3. No

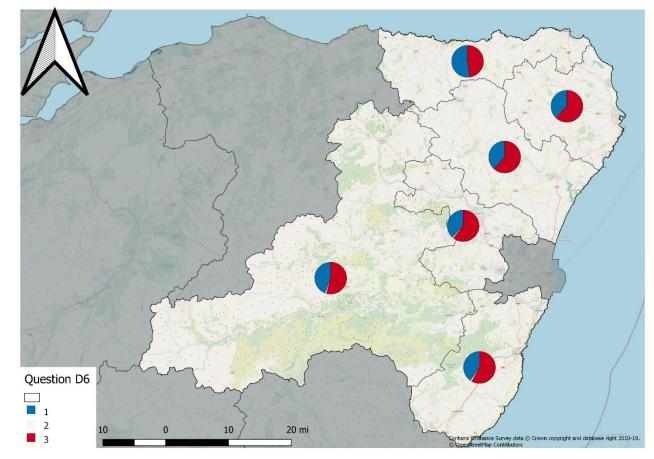


Figure 47. Area Responses – Question D6

Except for Banff and Buchan where 49(52%) indicated that they have a free bus pass, results show that most respondents do not have any form of concessionary pass.

Project number: 60620169

D7: How frequently do you use bus services?

- 1. 5 or more times per week
- 2. 3-4 times per week
- 3. 1-2 times per week
- 4. Once a fortnight
- 5. Once a month
- 6. Less than once a month

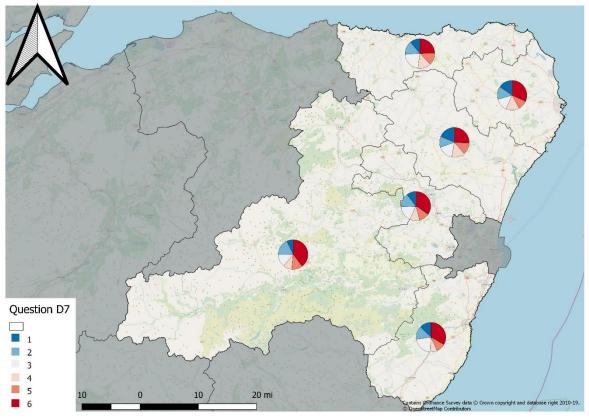


Figure 48. Area Responses – Question D7

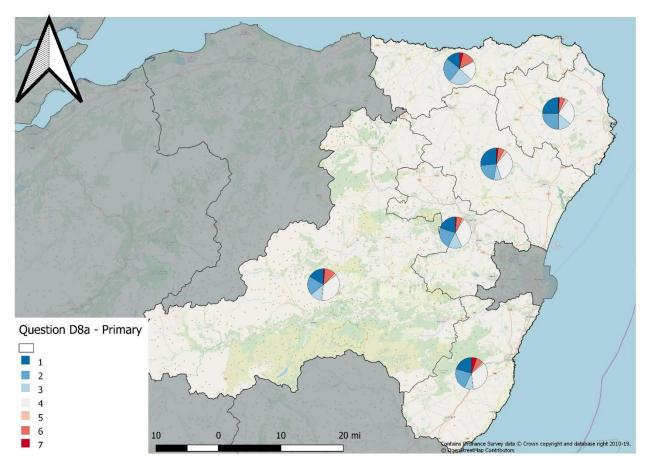
Across all Areas, most people indicated that they use the bus 'Less than once a month' whilst there was a split across the other 5 options. This was most noted in Marr where 117(39%) selected option 6 compared to 28(9%) who indicated they use bus services '3-4 times per week'.

Project number: 60620169



Primary purpose

- 1. Work
- 2. Shopping
- 3. Medical/Health
- 4. Social/Leisure
- 5. Education
- 6. Personal business
- 7. Volunteering





In coinciding with the Regional average, the Primary purpose of bus travel is mainly 'Social/Leisure', such as in Garioch where 97(34%) selected this option. However, there are some disparities as 'Shopping' is also regarded as a Primary purpose particularly in Banff and Buchan were 21(25%) respondents selected this compared to 23% for 'Social/Leisure'. Volunteering and Education are considered less of a Primary activity according to the Area results with 15(3%) respondents in Formartine selecting Option 5.

Project number: 60620169

D8b: For what journey purpose do you use the bus mostly for?

Secondary/other purpose

- 1. Work
- 2. Shopping
- 3. Medical/Health
- 4. Social/Leisure
- 5. Education
- 6. Personal business
- 7. Volunteering

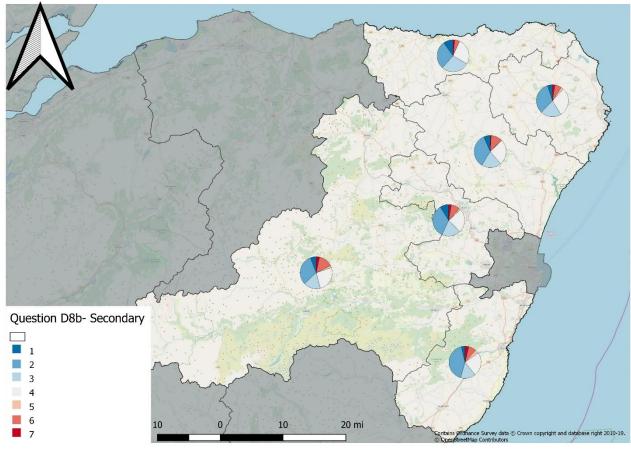


Figure 50. Area Responses – D8 (Secondary)

For Secondary travel purposes by bus, more respondents selected 'Shopping' with an increase also in 'Medical/Health'. In Kincardine and Mearns, 33(44%) selected the former whilst 25(21%) in Buchan indicated their Secondary purpose as being Medical/Health. Again, 'Education' and 'Volunteering' remained low.

D9. If you don't travel by bus, what is/are the reason(s) for this?

Table 20. Area Responses - Question D9

| Area | - | bus service vhere I live | wit cons v | ous service hin what I ider to be a valkable listance | | | and/o | m't go where r when I want it to go | | oo long ney times | | ses too owded | Тоо | expensive | acce (e.g. o boar | ehicle essibility difficult to d and/or light) | | senger aviour | | ly prefer e car |
|------------------------|----|-----------------------------|------------------|---|----|--------|-------|---|----|----------------------|----|------------------|-----|-----------|-------------------------|--|----|------------------|----|--------------------|
| Buchan | 23 | 7.90% | 17 | 5.84% | 36 | 12.37% | 53 | 18.21% | 37 | 12.71% | 9 | 3.09% | 59 | 20.27% | 21 | 7.22% | 10 | 3.44% | 26 | 8.93% |
| Formartine | 55 | 9.34% | 56 | 9.51% | 94 | 15.96% | 158 | 26.83% | 55 | 9.34% | 8 | 1.36% | 88 | 14.94% | 21 | 3.57% | 7 | 1.19% | 47 | 7.98% |
| Garioch | 57 | 12.81% | 42 | 9.44% | 53 | 11.91% | 108 | 24.27% | 59 | 13.26% | 10 | 2.25% | 65 | 14.61% | 9 | 2.02% | 2 | 0.45% | 40 | 8.99% |
| Marr | 65 | 13.71% | 48 | 10.13% | 67 | 14.14% | 109 | 23.00% | 81 | 17.09% | 8 | 1.69% | 62 | 13.08% | 6 | 1.27% | 5 | 1.05% | 23 | 4.85% |
| Kincardine & Mearns | 22 | 12.09% | 19 | 10.44% | 33 | 18.13% | 52 | 28.57% | 14 | 7.69% | 4 | 2.20% | 22 | 12.09% | 4 | 2.20% | 3 | 1.65% | 9 | 4.95% |
| Banff & Buchan | 4 | 4.00% | 5 | 5.00% | 12 | 12.00% | 24 | 24.00% | 18 | 18.00% | 1 | 1.00% | 15 | 15.00% | 2 | 2.00% | 3 | 3.00% | 16 | 16.00% |

The results show a fairly even split across the selected reasons as to why respondents don't travel by bus. Option 4 was selected most frequently with 158 (27%) in Formartine indicating that the bus doesn't go where and/or when I want it to go. In other areas, 81 (17%) of people in Marr highlighted that the journey times are too long whilst across the Areas unreliability was considered a reason for not travelling by bus.

This page is intentionally blank

Appendix A – Survey Template

INTRODUCTION

Bus services in Scotland are provided in a deregulated marketplace, with most bus services provided on a commercial basis by private companies.

Bus operators can choose to provide services on any route and with any timetable, provided they have registered the bus service with the Office of the Scottish Traffic Commissioner. Bus operators consult with their existing and potential customers, local authorities, and other stakeholders, before introducing, amending, or withdrawing, such services, which are described as "commercial".

Local authorities such as Aberdeenshire Council have a duty to identify travel needs within their area which are not otherwise met, and secure what public transport is appropriate taking into account the funds available. These bus services are described as "supported".

In addition to funding fixed route bus services, the Council supports community transport, for example dial-a-bus and voluntary car schemes operated by the voluntary sector, provides door-to-door dial-a-bus services and also provides a TaxiCard Scheme which offers a discount on taxi fares, usually £5 per journey, for older and disabled residents.

The Council has limited funds and is seeking your views on public transport to assist decisionmaking on how to prioritise spend.

Further information on the Council's strategy and associated current policies for the support of passenger transport, including local bus services, can be found in the Passenger Transport Strategy

https://www.aberdeenshire.gov.uk/media/7991/passengertransportstrategy.pdf

This questionnaire focuses on ascertaining views on how best to provide supported bus services. You may answer the questions as an individual, or on behalf of an organisation

ABERDEENSHIRE BUS SERVICES

A1: Overall, how satisfied or dissatisfied are you with bus service provision in Aberdeenshire?

- Very satisfied
- Fairly satisfied
- Neither satisfied nor dissatisfied
- Fairly dissatisfied
- Very dissatisfied
- No opinion

A2: Which of these types of bus service do you think are most important?

- Main bus routes running into Aberdeen
- Local bus routes taking people to facilities in their local town
- Both types of service are equally important
- Don't know

The Council has eleven priorities which can be found on the Council Website.

These priorities include "to have the best possible transport links across our communities" and "to protect our special environment, including tackling climate change by reducing greenhouse gas emissions".

A3: Which of these types of bus service do you think is more important?

- Bus services that encourage people to leave their cars at home
- Bus services for people who don't have access to private transport
- Don't know

COUNCIL SUPPORTED BUS SERVICES

All local authorities have a requirement to consider the provision of bus services which are deemed "socially necessary".

In terms of bus miles, just over a quarter of the Local Bus network in Aberdeenshire is supported by the Council. The remainder is provided on a commercial basis, including most of the mainline bus services into Aberdeen.

B1. Which of these age groups should be our focus for investment in supported services?

Please rank all categories in order of importance from 1 to 3, where 1 is the most important.

If you do not have an opinion you may skip the question

Children and young people, for example aged under 25 years

Adults, for example aged 25 - 60 years

Older people, for example aged 60 years +

| B2. Which of these trip purpose(s) do you consider to be the most important for the Council to pr | ovide? |
|---|--------|
| Please rank all categories in order of importance from 1 to 7, where 1 is the most important. | |
| If you do not have an opinion you may skip the question | |
| n you do not have an opinion you may skip the question | |
| | |
| For taking people to/from work | |
| | |
| | |
| For education/training | |
| | |
| For shopping trips | |
| | |
| | |
| For access to health care | |
| | |
| | |
| For personal business | |
| | |
| Ear social and laisure nurnasses | |
| For social and leisure purposes | |
| | |
| For tourists and other visitors to Aberdeenshire | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |

| Pl€ | ease rank all categories in order of importance from 1 to 5, where 1 is the most important. |
|-----|---|
| f٧ | you do not have an opinion you may skip the question |
| . , | |
| | |
| I | Mainline route enhancements such as evening or Sunday journeys |
| | |
| | |
| | Rural services connecting onto mainline routes into Aberdeen |
| | |
| | |
| (| Cross-country routes between Aberdeenshire towns |
| | |
| | |
| | Rural local services to local towns |
| (| |
| l | |
| | Town Services i.e. within towns and villages connecting to local facilities |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |

| B4. Which of these types of bus service(s) do you consider to be the most important for the Council to support? | |
|---|--|
| Please rank all categories in order of importance from 1 to 6, where 1 is the most important. | |
| If you do not have an opinion you may skip the question | |
| | |
| Mon-Fri peak-time services (e.g. 0730-0900 hrs and 1600-1800 hrs) | |
| | |
| Mon-Fri daytime services, in-between peak times | |
| | |
| Mon-Fri evening services | |
| | |
| Saturday daytime services | |
| | |
| Sunday daytime services | |
| | |
| Weekend evening services | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |

| Please rank | all categories in order of importance from 1 to 3, where 1 is the most important |
|--|---|
| [:] you do not | have an opinion you may skip the question. |
| | |
| | |
| Traditional tir | netabled bus services operating along a fixed route with set journey times and stopping places |
| | |
| Timotablod d | al-a-bus services that must be pre-booked but can divert off the main route, allowing passengers to request a |
| to-door servi | |
| | |
| | |
| Totally flexibl | e area-based dial-a-bus services where passengers can ask to travel between any two points in an area within |
| - | perating times but the bus must be pre-booked, trip times must fit in with other passenger bookings and pick-up |
| times may va | ry from the requested time |
| lease rank | the following list of policy issues are important to you? All categories in order of importance from 1 to 5, where 1 is the most important. |
| lease rank | the following list of policy issues are important to you? |
| lease rank a | the following list of policy issues are important to you? All categories in order of importance from 1 to 5, where 1 is the most important. |
| lease rank a | the following list of policy issues are important to you? All categories in order of importance from 1 to 5, where 1 is the most important. |
| lease rank a | the following list of policy issues are important to you? all categories in order of importance from 1 to 5, where 1 is the most important. have an opinion you may skip the question |
| lease rank a | the following list of policy issues are important to you? all categories in order of importance from 1 to 5, where 1 is the most important. have an opinion you may skip the question |
| lease rank a you do not | the following list of policy issues are important to you? all categories in order of importance from 1 to 5, where 1 is the most important. have an opinion you may skip the question |
| lease rank a you do not | the following list of policy issues are important to you? all categories in order of importance from 1 to 5, where 1 is the most important. have an opinion you may skip the question al issues such as the reduction of carbon emissions |
| lease rank a you do not Environment | the following list of policy issues are important to you? all categories in order of importance from 1 to 5, where 1 is the most important. have an opinion you may skip the question al issues such as the reduction of carbon emissions |
| lease rank a you do not Environment The local ecc | the following list of policy issues are important to you? all categories in order of importance from 1 to 5, where 1 is the most important. have an opinion you may skip the question al issues such as the reduction of carbon emissions |
| lease rank a you do not Environment The local ecc | the following list of policy issues are important to you? all categories in order of importance from 1 to 5, where 1 is the most important. have an opinion you may skip the question al issues such as the reduction of carbon emissions |
| lease rank a you do not Environment The local ecc | the following list of policy issues are important to you? all categories in order of importance from 1 to 5, where 1 is the most important. have an opinion you may skip the question al issues such as the reduction of carbon emissions |
| lease rank a you do not Environment The local ecc Social inclusi | the following list of policy issues are important to you? all categories in order of importance from 1 to 5, where 1 is the most important. have an opinion you may skip the question al issues such as the reduction of carbon emissions nomy and jobs |
| lease rank a you do not | the following list of policy issues are important to you? all categories in order of importance from 1 to 5, where 1 is the most important. have an opinion you may skip the question al issues such as the reduction of carbon emissions nomy and jobs |
| lease rank a you do not Environment The local ecc Social inclusi | the following list of policy issues are important to you? all categories in order of importance from 1 to 5, where 1 is the most important. have an opinion you may skip the question al issues such as the reduction of carbon emissions nomy and jobs |

| Traveline Scotland Operator website Operator app Social media Timetable leaflet Information at bus stop Phone operator Phone Aberdeenshire Council | (Tic | k all that apply) |
|---|------|-----------------------------|
| Operator website Operator app Social media Timetable leaflet Information at bus stop Phone operator Phone Aberdeenshire Council | | |
| Social media Timetable leaflet Information at bus stop Phone operator Phone Aberdeenshire Council | | |
| Timetable leaflet Information at bus stop Phone operator Phone Aberdeenshire Council | | Operator app |
| Information at bus stop Phone operator Phone Aberdeenshire Council | | Social media |
| Phone operator Phone Aberdeenshire Council | | Timetable leaflet |
| Phone Aberdeenshire Council | | Information at bus stop |
| | | Phone operator |
| Other (please specify) | | Phone Aberdeenshire Council |
| | | Other (please specify) |

- O No
- 🔵 Yes
- Sometimes

If you have chosen either Yes, or Sometimes, please give reason(s) below:

COMMUNITY TRANSPORT

The Council provides funding towards the operation of some Aberdeenshire voluntary transport services including dial-a-bus, volunteer car schemes and community minibuses. The Council's Aberdeenshire Community Transport Forum holds meetings approximately three times per year to bring together community/voluntary transport providers.

C1. Do you agree that communities have a role in the provision of local passenger transport services?

- O Yes
- 🔵 No
- Don't know

C2. What type of role should communities play in the provision of local passenger transport services?

If you do not have an opinion you may skip the question

Helping to design bus services

Helping to design community / voluntary transport services

Funding or fundraising for community / voluntary transport services

- Providing community / voluntary transport services
- Other (please specify)

C3. Should the Council provide financial support for community / voluntary services?

Yes

- 🔵 No
- 🕥 Don't know

ABOUT YOU

Finally, this section of the questionnaire asks for information about you, to understand the profile of responses and identify whether responses vary by demographic. Please be assured that these questions are completely confidential, and they will only be used for analysis purposes. Please feel free to answer all, or as many, questions as you wish, the majority of them more suited to responses from individuals.

D1. Select the the first part of your postcode

| D2. In what capaci | ity are you responding? |
|--------------------|--|
| As an individual | |
| As a representativ | ve of a local community group |
| On behalf of an e | ducational establishment, such as a school or college |
| On behalf of a me | edical establishment, such as a hospital or doctor's surgery |
| On behalf of a soo | cial care establishment, such as a day care centre |
| On behalf of a bus | siness |
| On behalf of a cha | arity, voluntary or community sector organisation |
| Other (please spe | ecify) |
| | |
| | |
| D3. Age | |
| Under 16 | |
| 16-21 | |
| | |

- 22-29
- 30-39
- 40-49
- 50-59
- 60+

Prefer not to say

| | | nysical or mental impairment which has a o carry out normal day-to-day activities) | | |
|-----------------------------------|-----------------------------|---|--|--|
| Yes | | | | |
| ○ No | | | | |
| | | | | |
| Prefer not to say | | | | |
| D5. Are you a bus user in Aberd | eenshire? | | | |
| Yes, I regularly travel by bus | | | | |
| Yes, I occasionally travel by bus | | | | |
| No | | | | |
| | | | | |
| D6. Do you have a concessional | ry travel bus pass? | | | |
| Yes, a free bus pass | | | | |
| Yes, a Young Persons bus pass | | | | |
| No | | | | |
| | | | | |
| D7. How frequently do you use t | ous services? | | | |
| 5 or more times per week | | | | |
| 3-4 times per week | | | | |
| 1-2 times per week | | | | |
| Once a fortnight | | | | |
| Once a month | | | | |
| Less than once a month | | | | |
| | | | | |
| D8. For what journey purpose do | o you use the bus mostly fo | ır? | | |
| | Primary (Main use) | Secondary(Other) | | |
| Work | \bigcirc | 0 | | |
| Shopping | 0 | \bigcirc | | |
| Medical/Health | \bigcirc | \bigcirc | | |
| Sacial/Laioura | \bigcirc | \bigcirc | | |

Social/Leisure

School/College Personal Business Volunteering

Other (please specify)

| D9. If you don't travel by bus, what is/are the reason(s) for this? |
|---|
| (Select all that apply) |
| No bus service where I live |
| No bus service within what I consider to be a walkable distance |
| Unreliable (e.g. delays, breakdowns, etc.) |
| Doesn't go where and/or when I want it to go |
| Too long journey times |
| Buses too crowded |
| Too expensive |
| Vehicle accessibility (e.g. difficult to board and/or alight) |
| Passenger behaviour |
| Simply prefer the car |
| Other (please specify) |
| |
| |

D10. If there is no bus service, or you feel that it is too difficult to access the existing bus service, or the service does not take you to where and/or when you want it to go, can you please state your preferences

| Origin (where you would normally wish to board) | |
|--|--|
| Destination (your preferred drop off location) | |
| Day(s) of week for travel | |
| Arrival time at destination | |
| Return departure time | |

Thank you for completing this questionnaire. Your response will assist us in our review of supported local bus and A2B dial-a-bus services in Aberdeenshire.

You may be aware of Aberdeenshire Council's Area Bus Forums, which are held in each of the Council's six administrative areas, and act as the principal focus for consultation on public transport matters. It is the intention that any proposals arising from the above review will be discussed at these meetings, which are open to the general public, and full details will be provided via the link below in due course.

https://www.aberdeenshire.gov.uk/roads-and-travel/public-transport/area-bus-forums/

If there are any specific issues relating to public transport in Aberdeenshire that you wish to raise, you may contact us on public.transport@aberdeenshire.gov.uk

Appendix B – Additional Graphical Outputs

These have been provided separately to Aberdeenshire Council.